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World's Largest Rose Growers

Spring 1958

NEWARK, NEW YORK

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2

Be the First to Grow these

GOLD CUP All-America Winner!

(Left) This new All-America Winner for 1958 is a large, deep yellow Floribunda, distinguished for vigor, size, form and productivity. The pointed buds are deep yellow and open up to 3 to 3½-in., non-fading blooms. The 2½-ft. plants are well clothed with glossy dark foliage, and the bush is constantly renewed by the freely sprouting basal shoots. This new prize-winner is a welcome addition, with larger flowers, glossy foliage and sweet Rose fragrance. It has been successful in all areas. (Pl. Pat. Applied for.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Gold Cup

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**New Roses Backed by
86 Years of Rose
Leadership!**

SPECIAL OFFER!

GROUP No. 18

One each: Gail Borden
Arlene Francis Sterling Silver

Value \$9.00 Save \$1.15

Only **\$7.85**

Sterling Silver

(Left) When fully open, this new lavender Hybrid Tea has the cool feeling of glistening rich sterling silver. Tight buds lightly suffused lavender-pink open slowly to 4 to 5-in. flowers with cool silver-lavender as the dominant tone. The fresh, sweet fragrance is unforgettable. The bush is medium tall and upright, vigorous and free blooming, with leathery foliage. (Pl. Pat. #1433.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

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CO.

Sterling
Silver

OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting. We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement.

YOUR RESPONSIBILITY—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY

Gail
Borden



**THIS LABEL
IS YOUR
GUARANTEE
OF COMPLETE
SATISFACTION**

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JACKSON & PERKINS CO.

Brand New 1958 Winners!

3

J & P's

1958

All-America Winner!

FUSILIER

(Right) A fragrant, flaming orange-scarlet Floribunda Rose that blooms

freely and continuously. The 30 to 36-in. plant has large, leathery, lustrous dark green foliage. Dark red buds slowly open to 3 to 3½-in. flowers, with large attractive petals that are flaming orange-scarlet in warm weather, with dark overtones and an underlying incandescence when the weather is cool. Flowers have up to 40 petals, with margins frilled and ruffled. (Pl. Pat. Applied for.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Gail Borden

(Left)

In Honor of the 100th Anniversary of the Borden Co.

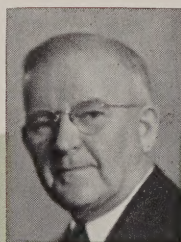
A large, glamorous Hybrid Tea with a warm combination of pastel pink and apricot shades. The high-centered bud, soft yellow outside and lovely glowing apricot on the inside, opens gradually to an immense flower of warm pink. The 5½ to 6-in. flower is entirely different from any other Rose now in use . . . the snap and

warmth of the color combinations exudes an over-all feeling of friendliness and style. The tall plants are covered with luxuriant, dark shiny foliage that is unusually healthy and handsome. One of the best Hybrid Tea Roses

to come out of Germany, it was named for the founder of the 100-year-old milk company. A marvelous Rose to give a new look to gardens, it will be a great favorite of American gardeners. (Pl. Pat. #1618.)

\$3.00 each;
3 for \$7.95;
12 for \$31.80

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C. H. PERKINS

A Personal Word from C. H. Perkins

In this new 1958 Spring Catalog are the varieties that culminate 86 rewarding years of Rose-growing experience and ability . . . 86 years of testing, of trial and error and of final success. On these and the succeeding pages are just a few of the Roses and perennials that have proved to be the best in color, size and vigor. Each and every variety represents years of work, study and diligence.

Every year we strive to give you the finest Roses available, and this year is no exception. We are proud of every variety in this catalog because we know it to be the best of its kind. That's why we can GUARANTEE that our plants will LIVE AND BLOOM in your garden.

Order and Plant Now, and in a few short weeks your garden will be alive and glowing with color . . . and the succession of blooms will be repeated year after year. So don't wait . . . Grow the Best before the rest.

Yours for a better garden,

C. H. Perkins
President

ALL 5 ROSES
ON THESE TWO PAGES

GROUP No. 28

Value \$14.00 Save \$1.75

Only \$12.25



Fusilier

© J. & P. CO.

Arlene Francis

(Right) A new golden yellow Hybrid Tea with an unforgettable fragrance. Vigorous and prolific, producing masses of flowers even after the first autumn frosts. Golden yellow buds develop into 5-in. flowers averaging 20 to 25 petals. A medium tall plant, it has glossy dark green foliage with a distinctive reddish tinge toward the end of summer. (Pl. Pat. Applied for.)

\$3.00 each;
3 for \$7.95;
12 for \$31.80

Named in honor of the woman whose sunny attitude . . . both on the ARLENE FRANCIS SHOW and WHAT'S MY LINE . . . has brought beauty and pleasure into the homes of America.



©
J. & P.
CO.

Arlene
Francis

PRINTED
IN U.S.A.

Golden Masterpiece and

4

The Million-Dollar Rose!

(Right) The Largest Yellow Hybrid Tea Rose in Existence! The graceful flowing lines of the long golden buds catch the eye immediately. As they mature, an occasional blush of red caresses the edges of the slender, 1½ to 2-in. buds. Throughout the entire season they unfold slowly, giving way to majestic, high-centered flowers of rich golden yellow, carried on long, sturdy stems. Imagine a plant with constantly repeating, radiant blooms that often reach 6½ to 7½ in. across, with a full but open center. Even before these magnificent flowers appear, the bush adorns itself with nearly perfect, glossy green foliage. Its extremely pleasant old-Rose fragrance will fill your garden. Perfect for cutting. (Pl. Pat. #1284.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80



WORLD'S
LARGEST
YELLOW
ROSE!

BLOOMS
UP TO
7½
INCHES
ACROSS!

©
J. & P.
CO.

Golden
Masterpiece

Aida

©
J. & P.
CO.

AIDA (Left) Rich spectrum-red blooms are deeper and more lustrous in color in the slow-opening buds. Finishing a clear, clean rose-red, the 5-in., semi-cupped flowers are lovely in all their stages. The velvety, heavy-textured petals are not affected by hot or wet weather. These gracefully cupped blooms are composed of about 25 petals, curling back as the flowers open. They are richly fragrant from the bud stages until the final petal drops, which greatly enhances the charm of this exquisite Rose. It is wonderful for cutting and arranging indoors, where its full beauty may be completely appreciated. The symmetrical plant will reach a height of 3 ft. and is covered with very attractive, rugged foliage. It blooms very freely all season long, from spring to frost. Named for the heroine of Verdi's most famous opera, this new Rose displays the same majestic grandeur and dark beauty as its namesake. Like the Ethiopian Princess herself, this royal member of roscdom will capture your enthusiasm and admiration for many years to come. (Pl. Pat. #1639.) \$2.50 each; 3 for \$6.60; 12 for \$26.40

AVAILABLE ONLY IN LIMITED QUANTITIES

CENTENNIAL Orange-apricot and light gold-colored buds. The open flowers, 4 to 4½ in. across, become a glowing pink and gold combination. Quantities of bloom are produced constantly all summer long on a sturdy, healthy plant. Height 2½ to 3 ft. (Pl. Pat. #1384.) \$2.00 each; 3 for \$5.25; 12 for \$21.00

4 Other Masterpieces!

OUR **86TH** YEAR
OF PROGRESS!

5

**SPECIAL
OFFER!**

GROUP No. 48

1 each:

Golden Masterpiece
New Yorker
Pink Lustre
White Swan

Value \$9.75
Save \$1.20

**ONLY
\$8.55**

WHITE KNIGHT *All-America Winner!*

(Left) Here is the first white Rose ever to win the All-America Award. Its magnificent, pure satiny white flowers do not discolor. Each stem generally carries only one bloom—an outstanding beauty which lasts long either on the bush or in a vase. Unlike other white Roses, White Knight does not "ball," but presents each splendid blossom in gracefully out-curling loveliness... perfection in pure white! The plant is free blooming and very vigorous, growing upright in excellent symmetry to a height of 3 ft. or more. Strong canes and rich leathery foliage. Unusually disease resistant. (Pl. Pat. #1359.)

\$3.00 each; 3 for \$7.95;
12 for \$31.80

White Knight



©

Twilight

© J. & P. CO.

Twilight *New Unusual Color!* Lavender-Lilac!

(Above) A lovely new pastel tint of lavender-lilac with a light silvery reverse. The bud is pointed, and the flower opens gradually to a high-centered bloom of average size, with moderate fragrance. The pastel tints of the two tones make this a perfect specimen for formal and informal arrangements for both professional and amateur arrangers. Flowers are usually borne singly, on 12 to 15-in. stems. The plant grows 20 to 24 in. high and has excellent foliage of deep, dull green, very neat and decorative. This variety seems to show its best color under normal rather than extreme conditions. As a novelty it is outstanding and also as a further advance toward the blue Rose. (Pl. Pat. #1434.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Pink Lustre

(Right) A very large, tall-growing, cool pink Hybrid Tea. High-centered flowers of exhibition size and quality, which open slowly and gracefully. The petal edges are deeper pink, giving a lovely variation. The deep rose-pink, ovoid buds hold their clear clean color. Handsome polished dark green foliage, very disease resistant. Pink Lustre will be widely used for exhibiting and admired for its classic form and luminous color. It is a descendant of Peace. The 2½ to 3-ft. plant is well balanced and vigorous. (Pl. Pat. #1641.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Pink Lustre

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J. & P.
CO.

**ALL 5
ROSES
ON THESE
2 PAGES**

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Value \$13.50
Save \$1.70

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HOME GARDEN GUIDE...
packed with gardening hints.

4 OF THE MOST FLORIBUNDAS

Spartan THE WONDER FLORIBUNDA ROSE!

(Left) Greek legend tells us that the most beautiful of all women was the fair Helen, wife of King Menelaus of Sparta; did not two great empires clash over her? And no race of men ever existed as strong and vigorous as the Spartans . . . big, strapping warriors all. So what better name than "Spartan" for this hardy Floribunda? The beautiful display starts early . . . as scores of gorgeous burnt-orange buds begin to appear. Slowly they open to high-centered, Hybrid-Tea-shaped blooms with 35 to 40 petals . . . of sparkling warm ORANGE-RED, softening to reddish coral . . . with a sweet, old-Rose fragrance. The vigorous plant blooms constantly from early spring to severe frost . . . sometimes in clusters and sometimes singly. Enthusiastically acclaimed by testers, Spartan is destined to become one of the most popular Floribundas of all time. Long stems make it perfect for cutting, and there is no end to the flowers available for house use. Never before a Rose like this! For sheer beauty, breath-taking color, exquisite form, profusion of bloom, exceptional hardiness—for a combination of the qualities looked for in any Rose—Spartan simply can't be beat. It is truly the first perfect 20th-Century Rose ever developed—and will be the center of attraction in your garden for years to come. (Pl. Pat. #1357.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Golden Fleece

© J. & P. CO.

**ALL J&P Floribundas
Are EVERBLOOMING!**

Spartan

GOLDEN FLEECE

Winner of Bagatelle Gold Medal, Paris, France

(Right) Golden Fleece, the Prima Donna of Floribundas, performs with all the grace and charm of a flirting ballerina. Such gay-colored buds . . . a lively tawny gold color. Slowly, dramatically they open to a light tone of rich, warm gold . . . then . . . as a grand finale, they flare into a bright, dazzling canary color! The flowers are unusually large for a Floribunda—actually 4 to 4½ in. across . . . growing in graceful clusters with as many as 20 individual blooms! And because Golden Fleece is a descendant of Diamond Jubilee, the blooms are extra long lasting. The vigorous, bushy plant displays unusually decorative, disease-resistant foliage in a medium shade of green. This beautiful winner of the Gold Medal at Bagatelle will be a welcome addition to your garden. Plant it this spring and enjoy its lovely, fragrant blooms for years to come. You'll really applaud this appealing yellow Floribunda that's as bright as the sunlight itself. When the curtain goes up on this talented show-stopper, you'll be delighted in having it in your garden. (Pl. Pat. #1512.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**ALL 4
ROSES
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TWO
PAGES**

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**Don't Miss
Group Offers
Above!**

ONLY ONE GRADE . . . The Finest

FAMOUS EVER GROWN!

7

White Bouquet

1957 All-America Selections Winner!

(Right) An enchanting white Floribunda with sparkling 4 to 5-in. flowers and lustrous dark green foliage. The gardenia-like flowers open fully, with petals spreading out to an opulent white bloom, with a sweet spicy fragrance. As the flower slowly unfolds, the center petals remain upright, giving an unusually graceful appearance. When the center petals finally separate and open, the small circle of golden yellow stamens gives an added note of charm. Seen against the background of the smart green foliage, the effect is one of cool freshness and youth. The flowers are constantly produced, both in clusters and as individual blooms. They fill the need for a white Floribunda particularly nice for cutting. So easy to care for and so resistant to disease, White Bouquet is rapidly becoming a great favorite of home gardeners everywhere. (Pl. Pat. #1415.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**SPECIAL
OFFER!**

GROUP No. 68
1 White Bouquet

1 Spartan
1 Gold Cup

Value \$7.75 Save \$1.00

Only \$6.75

©
J. & P. CO.

© J. & P. CO.

White Bouquet



Betsy McCall (Left)

Like its winsome namesake, the Betsy McCall Floribunda is delightfully captivating. The color is a soft coral with an overlay of gold, which pleasantly captures the eye with its simplicity and lasting quality. The 2½ to 3-ft. bush is well clothed with foliage. It has a neat habit and an abundance of slender buds and cupped flowers, which generally appear in airy clusters and occasionally on individual stems. They keep very well and are particularly delightful when used in small arrangements and bouquets. The plant has many of the characteristics of its parent Fashion, which of course is one of the most honored Roses nationally and internationally. In hardiness and vigor it equals Fashion, while in color it differs enough to be an exquisite companion. This 1956 introduction will capture your heart. Plant it this spring and in a few short weeks you will be delighted to see these exquisite blooms. Plant Betsy McCall and your garden is sure to be the envy of the neighborhood. (Pl. Pat. #1603.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Betsy
McCall

JACKSON & PERKINS CO.
World's Largest Rose Growers

J & P...
Leaders
In Roses
Since
1872

Famous Hybrid Teas Make YOUR Garden



Contentment

ALL J & P
Hybrid Teas Are
EVERBLOOMING!

© J. & P. CO.

Konrad Adenauer (Left)

This beauty actually stole the show from a display including the largest assortment of flowers ever exhibited. Spectators were held spellbound by the huge, pointed, dark red buds that open ever so slowly to a blood-red . . . and finally to a darker shade of red that reflects a luxurious velvety sheen! Blooms freely during the entire season . . . and the plant is extremely healthy! The high-centered form and slow-opening characteristics . . . plus the dark red color and outstanding fragrance have sky-rocketed this unusual Hybrid Tea into the class of a Show Rose! Proud and upright, this hardy beauty grows on a strong stem.

If you want your Roses to be complimented, insist on having Konrad Adenauer in your garden. (Pl. Pat. #1452.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



© J. & P. CO.

Konrad
 Adenauer

TAWNY GOLD

(Below) The intriguing tawny gold color outshines everything around it! Flower arrangers love the tantalizing color, which blends buff, bronze and gold in an enchanting way. The petals of Tawny Gold acquire a quaint frilled edge which adds to the charm of the open bloom. Two or three blooms will fill a whole

room with their fruity perfume. Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this gem, and we are sure you will see what we mean when it blooms in your garden. Holly-like foliage is another one of Tawny Gold's good points. The 2½-ft. plant is bushy and compact and will bloom very freely. (Pl. Pat. #950.)

\$2.25 each; 3 for \$6.00;
 12 for \$24.00

ONLY ONE GRADE . . . *The Finest*



ALL 5 ROSES

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GROUP No. 78

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ONLY

\$10.50



That Will Help Famous, Too!

Inspired by Walt Disney's Technicolor
Movie, "THE SWORD AND THE ROSE"

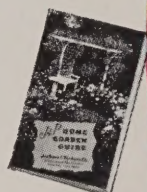
Pageant

(Right) This magnificent bicolor Hybrid Tea will fill your garden with the color and pageantry of a royal coronation! The spectacular show starts in May . . . as the plant is gracefully clothed in a mantle of rich dark green. When the golden yellow buds are half open, they display a brilliant contrast of vermillion-red with gold reverse. The exquisite, 4½ to 5-in. blooms are borne on long stems. The petals will drop off before they discolor. Pageant has a delicious raspberry scent to enhance its charm. These gorgeous, fragrant blooms are ideal for cutting. The 2½ to 3-ft. bush is hardy, vigorous and disease resistant. Lovely to look at and highly decorative in your garden. (Pl. Pat. #1252.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

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World's Largest Rose Growers



FREE

. . . with every
order, an attractive
and comprehensive
**HOME GARDEN
GUIDE**

Queen Elizabeth...The Grandiflora Rose!

(Right) First of the new Grandiflora class to win the All-America Award. Named for its abundance of flowers combined with the magnificent qualities of the Hybrid Tea. A subtle and breath-taking blending of soft carmine-rose and dawn-pink, majestically set off by deep green, heavy-textured, glossy foliage. Blooms are borne on long, almost thornless stems. Exceptional vigor and remarkable disease resistance insure healthier, more luxuriant growth all season long. The blooms grow richer and more beautiful with age. (Pl. Pat. #1259.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Tawny
Gold
©
J. & P.
CO.

**SAVE!
SPECIAL OFFER!**

GROUP No. 88

1 each of	Peace
Pageant	Queen Elizabeth
New Yorker	
Value \$9.50	Save \$1.20

Only \$8.30



Queen Elizabeth



TREE ROSES
See Back Cover

WHITE SWAN (Right)

A fine exhibition variety of pure white, with upright bush, which is rare in a white Rose. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms up to 4 in. across. The elegant, high-centered flowers are produced freely all season long on 2-ft. stems, enabling you to enjoy them in your garden and in bouquets. White Swan has ample, dark green foliage that is disease resistant as well as restful to the eye. Its pleasing Rose fragrance, though not dominant, is very effective. The 3 to 4-ft. bush is vigorous and requires little care. It will stand up under adverse conditions and bloom freely all season long, year after year. Good white Roses are rare; don't overlook this one. It is a real prize. (Pl. Pat. #1115.) \$2.25 each; 3 for \$6.00; 12 for \$24.00

New Yorker THE **BEST** RED ROSE OF ALL TIME!

(Below) The universal appeal of the Red Rose is justified in New Yorker. It displays immense blooms of resplendent scarlet with dark overtones of a rich velvety hue on each of its beautiful, well-shaped petals. New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to tremendous, sparkling red flowers often measuring 6½ in. across. The Rose world has long marveled at its rich dark color and the magnificence of its blooms. Unlike most Red Roses, New Yorker's sparkling color does not fade but stays a deep rich red until the last petals wither and fall. Needless to say, it is a top favorite with flower arrangers everywhere. The 3 to 3½-ft. bush is vigorous and easy to grow and is adorned with healthy foliage. It produces a continuous succession of bloom from June right up until frost. (Pl. Pat. #823.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

New Yorker

© J. & P. CO.

OUR FOUR FI

Diamond

The warmth of glowing buff-orange flowers and old Rose fragrance make Diamond Jubilee the attraction of many a garden. A Rose of surpassing loveliness on a most pleasing plant. Firm, long-lasting, high-centered blooms, 5 to 6 in. across, are borne on long, graceful stems that make it excellent for cutting. These exquisite flowers are slow opening, and they last exceptionally well when cut.

**SPECIAL
GROUP OFFER
No. 98**

FREE
A Handy
HOME
GARDEN
GUIDE,
with every
order.

Seedling of a
Famous Parent!

PEACEFUL

Peaceful

(Right) This graceful Hybrid Tea's name is symbolic of harmony and friendliness. This delightful, double Rose reaches $5\frac{1}{2}$ to $6\frac{1}{2}$ in. across, lending stately charm to your entire garden and everything around it. The bright, cheerful color of the bud gives only a hint of the glorious latent beauty that is revealed in the color of the fully open bloom. Large, ovoid buds open slowly; when only half open, the light coral outer petals that are suffused with pale apricot bend slightly, revealing the luminous deep coral-rose-pink of the inside of the petals, making a most attractive pattern against the lighter reverse.

An exceptionally strong plant that reaches a height of $2\frac{1}{2}$ to 3 ft. The large, fully open flower is partially cupped and supports about 50 luxurious petals, while retaining the same pleasing color only slightly less intense in tone. (Pl. Pat. #1599.)

\$2.50 each;
3 for \$6.60;
12 for \$26.40



ALL FOUR ROSES

ON THESE TWO PAGES

GROUP No. 108

Value \$9.00 Save \$1.15



Only
\$7.85

White
Swan

NEST HYBRID TEAS!

© J. & P.
CO.

Jubilee (Right)

The $3\frac{1}{2}$ -ft. plant has upward of 30 to 40 double, shapely flowers with heavy-textured petals. Throughout the season this hardy bush adorns itself with dark green, decorative foliage. Reaching a height of $3\frac{1}{2}$ ft., Diamond Jubilee is perfect for hedging and foundations. Non-fading, free-blooming Diamond Jubilee is a superior Rose from every standpoint, lending true distinction to any planting. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

1 Peace
1 New Yorker
1 Golden Masterpiece
Value \$7.50 Save \$.95

ONLY
\$6.55

AARS
Diamond
Jubilee



ALL These Prize-Winners Are EVER- BLOOMING!



© J. & P. CO.

MIRANDY (Above) Long, ovoid buds of rich maroon-red, bringing distinction to bouquets and table arrangements. Blooms are large and very double, with 40 to 50 petals of heavy substance. They are freely borne on long stems and become even darker with age. Penetrating, unforgettable Damask fragrance. A vigorous, bushy plant growing 2½ to 3 ft. tall. Large, leathery foliage adds a note of distinction. (Pl. Pat. #632.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

MARY MARGARET McBRIDE

(Above, Right) Pointed buds of deep coral-pink, slowly opening to large, double, high-centered blooms with shimmering gold at the petal base. Flowers reach a diameter of 4 to 5 in., with about 40 to 50 petals. Very fragrant. Very generous with heavy spring bloom, continuing all summer and fall. Smooth, dark, leathery foliage. Easy to grow. Hardy and healthy. Height 2½ ft. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65;
12 for \$13.60

J & P's TOP TEN All-Ame

MOJAVE (Below) The only Hybrid Tea Rose to win the All-America award for 1954. A glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermillion. The richly colored bud is long and slender. Large, double flower with about 25 petals. The tall, upright plant is covered with large, glossy foliage. Nearly every beautiful bloom is borne singly on a long, straight stem. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20;
12 for \$23.80

DIAMOND JUBILEE (Right) Glowing buff-orange touched orange-yellow at the petal base. Often 5 to 6 in. across, with heavy-textured petals that do not fade or burn in the sun. The fully double flowers open slowly and last exceptionally well either on the bush or as cut flowers. The old Rose fragrance is delightful. Good leathery foliage. Height 3½ ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

CHRYSLER IMPERIAL (Below, Right) Long, tapering, velvety maroon-red buds. The 40-petaled blooms of iridescent shades of red deepen and become more brilliant as they open to their full 4½ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Mojave



ALL 5 ROSES
ON THIS PAGE
GROUP No. 118
Value \$11.25 Save \$1.40
Only \$9.85

© J. & P. CO.
Diamond Jubilee

1948

Chrysler Imperial
1953ALL 10
ON THESEGROUP
No. 123
Value \$23.00
Save \$3.84

Charlotte Armstrong



1941



1952



Helen Traubel



13

America Hybrid Tea Selections



Katherine T. Marshall

1944



CHARLOTTE ARMSTRONG (Above, Left)

Blood-red buds and magnificent cerise flowers on long stems are produced in large quantities throughout the season. A double Rose that opens slowly and lasts well. Dainty, sweet fragrance. Its brilliant color combined with exquisite form catches many compliments in table arrangements. Rugged plant with good foliage. Height 3 ft. An all-time great Rose for every garden. (Pl. Pat. #455.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

HELEN TRAUBEL (Above)

The unusually large buds are magnificent, becoming elegant, 4 to 5-in. blooms of light sparkling pink or luminous apricot. The large bush, 3 to 5 ft. tall, is alive with blooms all season. Flowers are good in any weather. A Rose of real distinction, delightfully fragrant. (Pl. Pat. #1028.)

\$2.75 each; 3 for \$7.20;
12 for \$28.80

KATHERINE T. MARSHALL

(Left) Long-pointed, deep coral buds. Large, full, cupped, 5-in. blooms of warm, glowing pink, with fruity fragrance. Hardy, vigorous, 3 to 4 ft. tall; resists heat, rain, disease. Long stems make it ideal for cutting. Widely grown and loved for its hardiness and perfect form. Growth and foliage are equal to the Radiance family. (Pl. Pat. #607.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

TIFFANY (Below) A beautiful phlox-pink Hybrid Tea producing blooms of outstanding quality. Long-pointed buds are deep pink, with golden yellow shading at the base of the petals. They open to perfectly formed, double, high-centered, fragrant blooms of a pleasing shade of pink, with petals of heavy texture. Upright, vigorous; beautiful dark foliage. Flowers are exceptionally lasting and are produced singly on long strong stems. (Pl. Pat. #1304.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

PEACE (Below, Left) Ovoid buds of golden yellow are etched pink. They change to canary-yellow and then cream as the pink gradually suffuses the bloom. No two blooms are exactly alike. Immense flowers, reaching 5 to 6 in., are carried on heavy stems. Hardy, vigorous, 4-ft. plant. (Pl. Pat. #591.)

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12 for \$26.40

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Peace



1916



Tiffany



1955

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**These Four Magnificent
Hybrid Teas**Peace Enchantment
New Yorker White SwanValue \$9.25
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DETROITER (Below) Vibrant and alive with color, Detroit has buds of rich carmine-red with dark velvety overtones. Opening slowly, these buds give way to spectacular bright red, high-centered blooms that reach 5½ in. across and have 20 to 25 crisp petals. But long before the buds appear, Detroit begins adding beauty to the garden, for the extra-large, glossy green foliage begins clothing the plant in April and May. Then late in May and early in June the buds begin to unfold. The tall, bushy plant has an abundance of this pleasing dark green foliage, which adds to the eye-capturing effect. Basal shoots make Detroit a strong, well-balanced plant. The most popular color in a Rose is Red! Detroit is a welcome addition to the realm of red Roses, and at the same time it honors one of America's most vital cities. (Pl. Pat. #1219.)

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Detroit

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GUIDE with in-
formation on
planting and care
of Hybrid Teas.

ENCHANTMENT (Above, Left) A delightful, ever-blooming Hybrid Tea that will be a high spot in your garden in a few short weeks! In early season, it develops a great display of large, stately buds, apricot-tinged outside, deepening to clear yellow at the base. These open gracefully with high-centered form, producing huge, long-lasting blooms of entrancing peach-pink color. They attain 6 in. across at maturity, with as many as 35 glorious petals per flower. Plants are vigorous and upright, growing 2 to 3 ft. high, with a wealth of dark green, disease-resistant foliage. It required years of careful breeding by experts to create this truly distinguished Rose . . . so be among the first in your neighborhood to display its enchanting beauty. The bush is never without flowers from June to late fall. Plant it this spring and have Enchantment for years to come. (Pl. Pat. #737.)

Buds Large, stately, opening gracefully.

Bloom Delicate peach-pink inside, yellowish tint outside. 6 in. across.

Plant 2 to 3 ft., vigorous, upright.

Fragrance Delightfully elusive, yet all pervading.

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OPERA (Left)

Opera was the sensation of France in 1948 when it was awarded a Gold Medal as the most beautiful Rose in that country. Long slender buds of scarlet with golden yellow at the base are delightful. Magnificent 6-in. blooms of flaming light scarlet with buff-yellow on the reverse cover the plant all summer. The general effect is airy and bright. These high-centered blooms have slightly quilled petals of extra-good substance and are borne on long, strong stems appropriate for cutting. A vigorous, upright bush with quantities of green, leathery foliage. Among other achievements are awards given in this country as well as Gold Medals in London, Geneva and Bagatelle. (Pl. Pat. #1017.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Opera

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VE IANT

TION TYPE ROSES

ke Visitors Gasp at Their
olor, Fragrance, and Beauty!

PEACE (Above)

Peace has already taken its place among the most distinguished yellow Roses of all time. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. Petals are edged apple-blossom-pink, which deepens as the glorious, 5 to 6-in. flower slowly opens. Peace brings ethereal beauty to your garden all summer long. The petals roll gracefully outward to form a very double, cupped flower with a high-centered golden heart. The plant is as superior as the bloom—hardy, vigorous, disease-resistant. Flowers are unusually large, borne on heavy stems. Masses of large, vigorous, shining holly-like foliage cover the entire plant. Best of all, the blooms are produced in glorious succession until frost. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

REX ANDERSON (Right)

An outstanding exhibition Rose of delicate ivory-white . . . perfectly formed and slow-opening, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson adds a note of interesting contrast to any Rose planting. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness. It may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft, fascinating scent. Always an excellent choice if you wish to achieve a garden-spot effect of frosty white. The 2 to 2½-ft. plant is disease-resistant and hardy. Rex Anderson is a "must" for the "white garden" or any other that requires beauty. It has a garden history of almost twenty years. (Pl. Pat. #335.)

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Rex
Anderson

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A WHOLE J & P ROSE


J&P's Modern Dozen at an

A SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. A continuous bloomer, resistant to both sun and heat. Very hardy, vigorous, upright growth. (Pl. Pat. #732.)

B MANDALAY. Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. Flowers up to 6 in. across. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming. (Pl. Pat. #775.)

C REX ANDERSON. An outstanding exhibition Rose of delicate, lovely ivory-white... perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

D VOLCANO. *Really Huge.* These are the only words that describe the tremendous size of the blooms produced on Volcano. Blooms that actually open as much as 7 in. Across! The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

E KATHERINE T. MARSHALL.  Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

F MCGREDY'S SUNSET. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. The globular, double, well-shaped flower has 40 petals. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)

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G **ELLINOR LE GRICE.** An exceptionally large, bright golden yellow Rose, that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

H **VALIANT.** A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Foliage is leathery, large and dark. The plant grows to a height of 2 to 3 ft. (Pl. Pat. #914.)

I **MARY MARGARET McBRIDE.** Pointed buds, deep coral-pink, slow opening. The double blooms are large and high centered, with shimmering gold at the base. Each flower has 35-50 petals. The foliage is dark, leathery and glossy. Vigorous and bushy; 2 ft. tall. (Pl. Pat. #537.)

J **RUBAIYAT.** A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. Height 4 ft. (Pl. Pat. #758.)

K **DICKSONS RED.** This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; and a strong, sturdy bush standing the very hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

L **SERENADE.** Exquisite burnt-orange buds and 5-in., brilliant, coral-orange blooms, produced freely on 3½-ft. plants. The edges of the petals are an interesting darker shade. The foliage is a shiny green and nicely balanced on the plant. In addition to being vigorous, the bush has a clean open habit. (Pl. Pat. #852.)

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3 of one kind \$4.65

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ROSES
2 PAGES
No. 178



Huntsman

(Left) This beautiful bicolor Rose is one of the freest and steadiest bloomers we have ever seen. It is really a wonderful Rose in all ways. Once you see the glorious flowers, you're sure to want them in your garden all season long. The long, slightly rounded, red-and-yellow buds and large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The compact plant reaches a height of 18 to 24 in. and has a wealth of dark holly-green foliage. Plant it this spring and it will continue to delight you for many seasons to come. (Pl. Pat. #1012.)

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12 for \$21.00

Huntsman
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GREY PEARL The color is sensational! The color tones range from ripe olive-grey tinted deep pink through mauve and mauve-violet. The reverse of the shorter under-petals is light tan, gradually melting to soft lavender-mauve. 2 to 2½-ft., vigorous plant. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

LODESTAR Large, apricot buds open to grand, luscious peach-colored blooms. The outer perimeter is of longer buff-pink petals enclosing a full center of lively peach. The double blooms are carried on a strong, bushy plant that reaches 3 to 3½ ft. Its 4½ to 5-in., double flowers are heavily perfumed, like the Roses of old. (Pl. Pat. #1251.)

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SUTTER'S GOLD Long-pointed, yellow buds are richly shaded with orange and red. The 24-petaled open flowers are high centered and richly colored. Sutter's Gold has a heavy tea fragrance that adds greatly to its desirability. The strong, vigorous plant is free branching. Large, glossy leaves are resistant to disease. Grows 2½ to 3 ft. tall. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

ZULU QUEEN The darkest and one of the "blackest" of all red Roses . . . dusky deep maroon, almost black in its recesses. Large flowers are full-petaled. Of distinct vigor and beauty, the rich velvety blooms are carried on an exceptionally hardy, 2-ft. bush. (Plant Pat. #363.)

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HYBRID TEAS THAT WILL A PHOTOGRAPHER

Golden Scepter

(Left) Rare, indeed, is an unfading yellow Rose . . . especially one endowed with the grace of form, brilliant color and exceptional hardiness of J&P's creation . . .

Golden Scepter. Once you see this majestic Hybrid Tea blossoming in your garden, you'll understand why it won highest Rose awards in Holland and England . . . why it has been so highly praised all over America. Early in June, the tall, open plant bursts forth with dozens and dozens of slender, golden yellow buds, which slowly unfurl into large, exquisite yellow blooms. These high-centered, 5½-in. flowers are excellent for cutting. The vigorous, 2½ to 3-ft. plant has lush dark foliage that is very resistant to ordinary ills. (Pl. Pat. #910.)

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J & P
Hybrid
Tea Roses
Are EVER-
BLOOMING!**

Golden
Scepter

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Grey Pearl Zulu Queen
Summertime Golden Scepter

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only \$8.30

MRS. MINIVER (*Bottom, Right Corner*) Here is the spectacular cardinal-red Rose known as Mrs. Miniver and long to be remembered as the grand prize-winner in the movie of the same name. All over the country, rosarians in test gardens say "the color cannot be forgotten," "extra good in fall," "most beautiful red I know." The pointed, dark carmine buds become 5½ to 6-in., cardinal-red blooms having an attractive cupped shape and ruffled petals; delightful old Rose fragrance. This spectacular, perfectly formed Rose wins endless devotion. Vigorous; 30 in. tall. Order now and enjoy the famous Mrs. Miniver Rose in your own garden. (Pl. Pat. #725.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

MARDI GRAS (*Below, Left*) This Rose is as exciting and gay as the festive season it celebrates. The bud is very dark red, and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish. The flowers are borne freely, and the plant thrives as well in hotter climates as in the rest of the country. Pleasing Damask or old Rose fragrance. The 3½-ft. bush extends long, strong, vigorous canes and stems that make it excellent for cutting. An abundance of healthy, attractive foliage forms a perfect background for this particularly lovely Rose. (Pl. Pat. #1139.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

Summertime

A beautiful clear pink Rose that veritably sings out its exquisite color and fragrance. The flowers are of the favorite high-centered form, well filled with petals, opening gradually from the slender deeper pink buds to the fully open blooms of lovely self-pink. The 20 to 24-in. bush is amazingly free blooming. Foliage is a clean olive-green color. Excellent for cut flowers. (Pl. Pat. #1541.)

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Mardi Gras

Neige
Parfum



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GROUP No. 208

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Mrs. Miniver
Mardi Gras
Huntsman
Neige Parfum

Value \$8.50
Save \$1.05

Only
\$7.45

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Mrs.
Miniver

NEIGE PARFUM (*Above*) For the fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breath-taking lemon-verbena aroma. The early, ovoid-shaped bud has a slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plants are 2 to 2½ ft. tall. The flowers are greatly admired for bud vases. Neige Parfum will be a constant source of pride and joy in your garden because of its remarkable fragrance. Rich dark green foliage.

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Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

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Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

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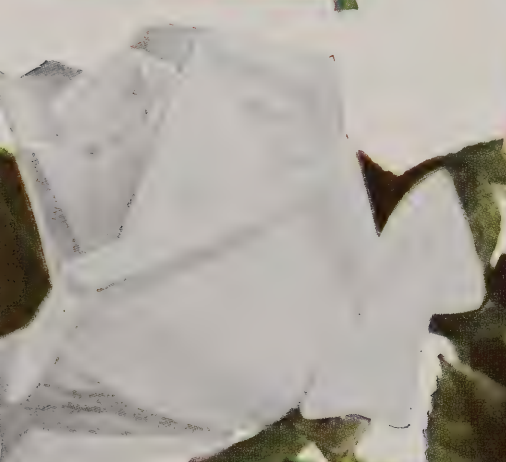
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Poinsettia

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**All 12
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**GROUP
No. 218**

★**BETTER TIMES.** Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.

★**CRIMSON GLORY.** In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

★**COUNTESS VANDAL.** Acclaimed as the most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.

★**ECLIPSE.** Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom.

McGredy's Yellow. Large; bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.

★**MRS. PIERRE S. DU PONT.** Deep golden yellow, slightly lighter with age; semi-double.

Items Starred are illustrated

© J. & P. CO.

★**LYDIA.** A clear, vivid yellow, cup-shaped bloom. Although not a tall grower, this variety is a constant source of colorful flowers. The deep green, glossy foliage is decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy.

★**NUMA FAY.** Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

President Herbert Hoover. Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.

Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.

Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SIGNORA.** Buds warm brownish orange, opening to lighter mandarin and salmon. Blooms are double and very fragrant, on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in.

★**K. A. VIKTORIA.** One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers all season. Fragrant and long-lived. Height 24 to 30 in.

Frau Karl Druschki. One of the purest white Roses. Very double, very large and long lasting. Noted for its extreme toughness and vigor. Blooms heavily. Can be used many ways . . . informal hedge, mass plantings, large flowering shrub, pillar type against walls, fences.



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Eclipse

Better
Times

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GROUP No. 238

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\$5.25

Crimson
Glory

Countess
Vandal

THESE FOUR
PARADE OF

Vogue

Winner of 6 World-
Wide Awards!

(Left) The rich cherry-coral color of Vogue is very distinctive. The slow-opening, ovoid buds evolve into perfectly formed, high-centered blooms that are 3 to 4 in. across. These graceful flowers are borne in medium and large clusters on good stems all season long. The 2½ to 3-ft. plant grows compact and bushy, with dark green, leathery foliage. This 1952 All-America Winner is among the finest of Floribundas. Ideal for foundation planting. It will yield beautiful carnation-scented bouquets. Plant one Vogue, and you will want more. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00


Vogue
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SAVE! SPECIAL OFFER!



GROUP No. 248

1 of each:

Spartan Fashion Golden Fleece

Value \$7.25 Save \$9.00

Only \$6.35

Fashion

Only Rose Ever to
Win 9 World-Wide Awards!

(Right) Fashion is definitely the finest Floribunda Rose ever created! As the oriental-red buds gradually open, they are transformed into exquisite Hybrid Tea shaped blooms up to 3½ in. across. At the same time a gradual color transformation occurs as the buds blend into a lighter, luminous coral suffused with gold. Graceful, wavy petals and a rich display of golden yellow stamens add interest to the open flower. Enchantingly fragrant. Its sparkling colors are handsome in a group planting, in front of shrubs or evergreens, as a hedge or simply as a colorful accent in your garden. There is no other Rose like it. Fashion blends well with all its garden neighbors. The bushy plant grows about 2 ft. tall and blooms profusely all season. (Pl. Pat. #789.)

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12 for \$21.00; 25 for \$40.00

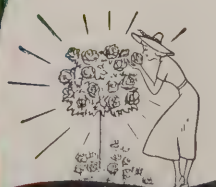
Fashion Hedge

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Practical HOME GAR-
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CO.

Fashion



TREE ROSES
See Back Cover

GREAT PRIZE WINNERS START THE J&P's FAMOUS FLORIBUNDAS!

23

Goldilocks

Winner of
John Cook
Medal of
American Rose Society!

(Left) Somewhere in your garden there is room for this mass of glorious sunshine which will delight you from early spring all through summer and fall. Clusters last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. Ovoid buds open slowly and gracefully, passing through many attractive phases. The flowers are cupped in the early stages and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. Be sure to make a place in your garden . . . border, bed, specimen or base planting . . . for Goldilocks, the truly golden Floribunda. (Pl. Pat. #672.)

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Ma Perkins
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Roses
Since
1872!

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ON THESE TWO PAGES

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Only **\$6.75**

MA PERKINS

1953 All-America Award Winner!

(Right) Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red in the outer petals, make a startling change to cup-shaped, 3½ to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all the early stages, until it finishes a soft shell-pink. This generous bloomer has excellent spring and fall flowers. The bushy, 2½ to 3-ft. plant is strong and compact, with rich green foliage. In addition to thriving under difficult conditions, Ma Perkins is highly resistant to diseases and insect pests. The fragrant, 25-petaled blooms appear in clusters and singly. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

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CO.



Ma
Perkins

ONLY ONE GRADE... *The Finest*

3 Fine Floribundas TO MAKE YOUR GARDEN ENVIED!



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A HOME
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JIMINY CRICKET

(Left) A pert Floribunda with masses of tangerine-red buds which open to a sharp coral-orange-vermilion and finish a pink-coral, almost like Fashion. The unusual coloring is the result of a crossing of Geranium Red, which has blended and softened this red to a very lovely new coral-rose shade. Although it does not have the same Geranium Red fragrance, Jiminy Cricket has a distinctive, pleasing Damask scent. The bush is covered with glossy green foliage; young leaves are glossy bronze, attractive even without flowers. The color never blues or becomes unpleasant, and the 3½-in., cupped flowers are intriguing in the garden and when cut. The upright growth of the bush makes it ideal for hedges and for massing. It grows 4 ft. in height and blooms from June until frost. (Pl. Pat. #1346.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

Amy Vanderbilt

(Below) The modern sophisticated purple-lilac to lavender-lilac introduces a rich, friendly and daring color for novelty and startling new effects. From early bud to fully opened flower, the color changes slowly from an opulent purple-lilac to a lavender-lilac color and finishes a lovely cool lavender. The 2½ to 3-in. flowers grow in clusters of 4 to 8 individual blooms and are delightfully fragrant. This new color is a great step ahead in the Rose world and is a great challenge to many Rose lovers. Here in the Amy Vanderbilt Rose is a world-wide new color in Roses that is greatly admired by Rose growers and arrangers alike. (Pl. Pat. #1585.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**ALL J&P
Floribundas Are
EVERBLOOMING!**

CIRCUS

(Below) A unique addition to the All-America family. It is the first "multicolor" to be selected for an award. The ever-changing colors vary from rich yellow and red in the bud to orange-buff flushed apple-blossom-pink, and usually end with a gay flourish of red. The bud is beautifully formed, and the many-petaled, high-centered flower opens gracefully. The full, well-rounded plant is low to medium in height, with attractive foliage. (Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Circus

SPECIAL OFFER

GROUP No. 268

1 Jiminy Cricket
1 Amy Vanderbilt
1 White Bouquet

Value \$7.00 Save \$0.90

Only **\$6.10**



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Amy
Vanderbilt

A Wonderful Way to Get All the J&P Prized Roses and Perennials You Want Without Cost!

The J & P Club Plan is becoming more popular each season, as more and more people have been taking advantage of this unique idea.

Here's How \$25-\$50-\$100 Worth of Roses Can Be Yours Free!

Through this new J & P Club Plan you can help your friends start a Rose garden of their own—and, for introducing our Prized Roses and Perennials to your friends, we will give you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood . . . You don't spend a single penny . . . Your friends buy the plants they want for \$1.00 per week. Yet, for your efforts, you receive \$12.50 worth of J & P Plants for every 5-member Club you form.

To receive complete details on how to become a J & P Club Secretary, fill in the card found in this Catalog.

**NOW AVAILABLE FREE OF CHARGE—
2 BEAUTIFUL COLOR FILMS!**

Modern Roses on Parade

Modern Roses on Parade is a delightful 16-mm., 30-minute sound film that depicts in Kodachrome the full beauty of America's favorite flower, the Rose. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the world-famous JACKSON & PERKINS Rose Gardens with rich displays of masses of gorgeous Roses form only a few of the breathtaking scenes. For booking requests, write *Films of the Nations*, 62 W. 45th St., New York 19, New York.

Modern Chrysanthemums For Fall Beauty

Modern Chrysanthemums for Fall Beauty is a 16-mm., 20-minute sound film that depicts in Kodachrome the full beauty of J & P's "Bird Series" Mums. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. Scenes in the film show how the spectacular colors of these new Mums transform faded gardens and even excel nature's own coloring. For booking requests, write *Films of the Nations*, 62 W. 45th St., New York 19, New York.

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HYBRID TEAS continued				Quan.	Code No.	FLORIBUNDAS continued			
Each	3 For	Total				Each	3 For	Total	
Group #38	\$11.80					Group #248	\$6.35		
Group #48	8.55					Group #258	6.75		
Group #78	10.50					Group #268	6.10		
Group #88	8.30					Group #298	5.25		
Group #98	6.55					Group #308	5.70		
Group #108	7.85					Group #318	6.10		
Group #118	9.85					Group #328	10.05		
Group #128	20.10					Group #338	5.95		
Group #138	10.25					Group #348	7.45		
Group #148	8.10					Group #368	7.45		
Group #158	9.20					Group #378	6.10		
Group #168	9.20								
Group #178	18.40								
Group #188	9.20								
Group #198	8.30								
Group #208	7.45								

FLORIBUNDAS

Alpine Glow	\$2.00	\$5.25
Amy Vanderbilt	2.50	6.60
Baby Blaze	2.00	5.25
Betsy McCall	2.50	6.60
Betty Prior	1.75	4.65
Chatter	1.50	3.90
Circus	2.50	6.60
Fashion	2.00	5.25
Fusilier	2.50	6.60
Garnette	1.75	4.65
Geranium Red	2.00	5.25
Glacier	2.00	5.25
Gold Cup	2.50	6.60
Golden Fleece	2.50	6.60
Goldilocks	1.75	4.65
Independence	1.75	4.65
Jiminy Cricket	2.00	5.25
Mandarin	1.50	3.90
Ma Perkins	2.00	5.25
Masquerade	2.00	5.25
Pigmy Gold	1.50	3.90
Pigmy Red	1.50	3.90
Pink Bountiful	1.75	4.65
Pinocchio	1.75	4.65
Red Pinocchio	1.75	4.65
Rochester	1.75	4.65
Siren	1.75	4.65
Spartan	2.75	7.20
Summer Snow	1.50	3.90
Vogue	2.00	5.25
White Bouquet	2.50	6.60
Yellow Pinocchio	1.50	3.90
Group #58	\$8.95	
Group #68	6.75	

CLIMBERS

160 Aloha	\$2.50	\$6.60
260 Blaze	1.50	3.90
261 Cl. Crimson Glory	2.50	6.60
465 Cl. Golden Showers	2.75	7.20
460 Cl. Goldilocks	2.50	6.60
360 Cl. Summer Snow	2.00	5.25
162 Coral Dawn	2.50	6.60
163 Dr. J. H. Nicolas	2.00	5.25
266 Don Juan	3.00	7.95
168 Gladiator	2.75	7.20
167 Morning Dawn	2.50	6.60
165 New Dawn	1.75	4.65
263 Paul's Scarlet	1.35	3.45
265 Spectacular	2.50	6.60
361 White Dawn	1.75	4.65
Group #388	\$7.20	
Group #398	8.95	
Group #408	6.55	
Group #418	5.70	
Group #428	4.35	

COMMON ROSES

280 Better Times	\$1.50	\$3.90
880 Condesa de Sastago	1.50	3.90
881 Countess Vandal	1.50	3.90
282 Crimson Glory	1.50	3.90
404 Eclipse	1.50	3.90
284 Etoile de Hollande	1.50	3.90
S-391 Frau Karl Druschki	1.50	3.90
380 K. A. Viktoria	1.50	3.90
480 Lydia	1.50	3.90
481 McGredy's Yellow	1.50	3.90
482 Mrs. P. S. du Pont	1.50	3.90
180 Numa Fay	1.50	3.90
285 Poinsettia	1.50	3.90
883 President Hoover	1.50	3.90
182 Radiance	1.50	3.90
286 Red Radiance	1.50	3.90

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and vigorous growth.
1 and background plant-

15.60; 25 for \$30.00

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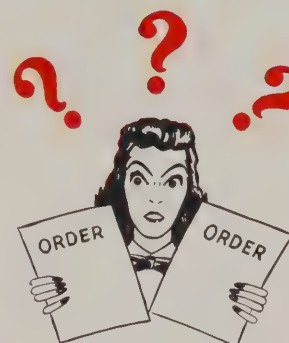
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TO MA

Please Read Following When You Order

IMPORTANT—

*Please
Help Us to
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When filling out your order it is most important for all members of the same household to order under one name.

In order to help us keep our records straight please use your address plus your zone number which we have imprinted on the front of the catalog envelope. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. Again please use your city or borough as imprinted on the front of the catalog envelope.

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

HOW TO REMIT

The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. **Do not send stamps or currency** because we cannot assume any responsibility unless sent by registered mail.

SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

ITEMS NOT LISTED

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. Plants not listed will be in our future catalogs when available.

PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

FREE

A HOME
GARDEN
GUIDE
with every
order.

JIMINY CRICKET

same Geranium
Damask scent. The bush is
bronze, attractive even with
the 3½-in., cupped flowers at
of the bush makes it ideal for
from June until frost. (Pl. Pa
\$2.00 each

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CO.



Jiminy
Cricket

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GROUP No

1 Jiminy Cr
1 Amy Vand
1 White Bou

Value \$7.00 Si

Only \$6

**ALL J&P
Floribundas Are
EVERBLOOMING!**

CIRCUS

(Below) A unique addition to the All-America family. It is the first "multicolor" to be selected for an award. The ever-changing colors vary from rich yellow and red in the bud to orange-buff flushed apple-blossom-pink, and usually end with a gay flourish of red. The bud is beautifully formed, and the many-petaled, high-centered flower opens gracefully. The full, well-rounded plant is low to medium in height, with attractive foliage.

(Pl. Pat. #1382.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Circus



S-58 Jackson & Perkins Co.
World's Largest Rose Growers · NEWARK, NEW YORK STATE

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Print clearly. All members of same household should order under one name.

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Express Office _____
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OUR TELEPHONE NUMBER
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Order Early

Send remittance in full with your order. We do not ship C. O. D.

SPECIAL SERVICE—As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead ☐

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COMMON ROSES				PERENNIALS			
Quan.	Code No.	continued	Each 3 For Total	Quan.	Code No.	continued	Each 3 For Total
	115	Signora	\$1.50 \$3.90		1093	Bleeding Heart, Pink	\$0.85 \$2.25
		Group #218	\$15.60		3092	White	1.00 2.50
		Group #228	10.35		5094	Campanula, Blue Car.	.75 2.00
		Group #238	5.25		5095	Catananche	.85 2.25
					2093	Centranthus Ruber	1.00 2.50
					3094	Christmas Rose	1.50 3.75
					4015	Chrys.: Balt. Oriole	1.00 2.50
					4017	Bobolink	1.00 2.50
					4001	Canary	1.00 2.50
					2009	Carolina Parakeet	1.00 2.50
					2001	Cardinal	1.00 2.50
					1007	Chickadee	1.00 2.50
					3001	Cockatoo	1.00 2.50
					4010	Cuckoo	1.00 2.50
					1006	Desert Quail	1.00 2.50
					4016	Golden Cockatoo	1.00 2.50
					4008	Golden Swallow	1.00 2.50
					3003	Iceland Gull	1.00 2.50
					1002	Kingbird	1.00 2.50
					2008	Macaw	1.00 2.50
					1005	Martin	1.00 2.50
					4011	Orchard Oriole	1.00 2.50
					2012	Painted Bunting	1.00 2.50
					4005	Pheasant	1.00 2.50
					4009	Phoebe	1.00 2.50
					1013	Pink Seagull	1.00 2.50
					2010	Redpoll	1.00 2.50
					2002	Robin	1.00 2.50
					2006	Ruffed Grouse	1.00 2.50
					1012	Sage Grouse	1.00 2.50
					3002	Seagull	1.00 2.50
					1003	Swallow	1.00 2.50
					2003	Tanager	1.00 2.50
					1011	Teal	1.00 2.50
					1008	Titmouse	1.00 2.50
					4012	Thrasher	1.00 2.50
					2004	Towhee	1.00 2.50
					2011	Virginia Rail	1.00 2.50
					1004	Wood Duck	1.00 2.50
					4091	Coreopsis Gol. Shower	.75 2.00
					3070	Delph.: Debutante	.85 2.25
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					5071	Enchantment	.85 2.25
					3071	Freedom	.85 2.25
					5072	Gayety	.85 2.25
					6071	Glorious	1.00 2.50
					8070	Happiness	1.25 3.15
					6072	Loveliness	1.50 3.75
					3072	Peace	1.50 3.75
					1071	Pink Glow	1.50 3.75
					2102	Dianthus, Caprice	1.25 3.15
					1095	Irene	1.00 2.50
					1104	Lacy Lass	1.25 3.15
					2095	Rock Raven Red	.85 2.25
					3097	Silver Mine	.85 2.25
					3098	Funkia, Sub. Alba	.85 2.25
					3111	Gypsophila, Fairy Per.	1.25 3.15
					1096	Rosy Veil	.85 2.25
					5096	Lavender, Hidcote Bl.	1.00 2.50
					3100	Lily-of-the-Valley	.



THE J&P MIDGET GARDEN DUSTER!

Throws 8-Foot Dust Stream With Just One Turn Of The Handle!

NOW with NEW Extension for Reaching Hard-to-Get Places!

- Treats over 200 Rose Bushes with One Filling!
- Rustproof Metal Alloy Construction Throughout!
- Weighs only 1 1/4 pounds!

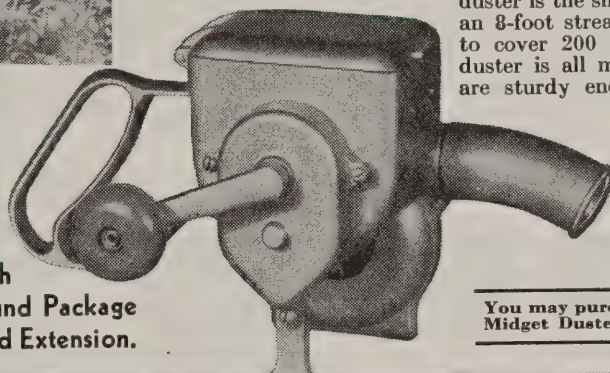
The New Midget Duster and 1 Pound Package of J&P Rose Dust and Extension

Only \$9.95

FREE

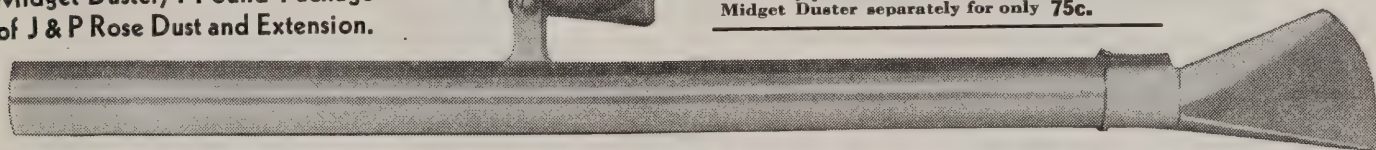
with Each

Midget Duster, 1 Pound Package of J & P Rose Dust and Extension.



An engineering masterpiece, this tiny hand-operated rotary duster is the smallest in the world; yet, it is capable of throwing an 8-foot stream of dust. Holds enough powder in one filling to cover 200 Rose Bushes. This tiny, unbelievably efficient duster is all metal, even to its pistol grip handle. The gears are sturdy enough to continue operating indefinitely. Now, with each duster you will receive an extension, 1 1/2 feet long, enabling you to reach taller bushes and to dust hard-to-get places inside of the bushes. An adjustable funnel on the end makes it easier to dust under leaves. Made of rustproof metal alloy it will last a lifetime. The Midget Duster, Extension and 1 lb. of J & P Dust for only \$9.95.

You may purchase the New Extension for your Midget Duster separately for only 75c.



NEW and IMPROVED EXCLUSIVE J&P SPRAY and DUST



NEW IMPROVED J&P DUST!

NO MIXING! JUST PUT IN DUSTER AND USE!

Excellent Control for Insects

The ideal material for those who prefer a pesticide in dry powder form. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. It controls chewing insects, sucking insects and plant diseases and is an effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

1 lb.	Treats 6 plants for a whole season.....	\$1.25
4 lbs.	Treats 24 plants for a whole season.....	4.50
24 lbs.	Treats 150 plants for a whole season.....	22.50
(1 and 4 lbs. shipped postage prepaid)		



NEW IMPROVED J&P SPRAY!

MULTI-PURPOSE! EXTREMELY EASY TO USE!

Better than ever—now cleaner foliage—less black residue. New J & P Spray with the new wonderfungicides added. Karathane for mildew, Zineb and Captan for leaf spots, Maneb for protection against blackspot, mildew and Rose, Chrysanthemum and Snapdragon rusts. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite which controls red spider mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J & P formula.

4 ozs.	Treats 24 plants for a whole season.....	\$1.50
1 lb.	Treats 100 plants for a whole season.....	4.75
5 lbs.	Treats 500 plants for a whole season.....	16.00
(Shipped to you postage prepaid)		



For More Beautiful Roses Use J & P Rose Food!

The Right Road to Healthier, Better Roses!

The finest Rose Food available, used in growing millions upon millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is

tity will accomplish wonders, and there is no danger of overfeeding.

5 lbs.	Feeds 24 plants for a season.....	\$1.50
(add 15c west of Mississippi)		
10 lbs.	Feeds 48 plants for a season.....	2.50
(add 25c west of Mississippi)		
25 lbs.	Feeds 150 plants for a season.....	3.50
100 lbs.	Use freely for the entire garden.....	9.60
(25 lbs. shipped Express collect)		
(100 lbs. shipped Freight collect)		

NEW!

INSTANT ROSE FOOD

Here is a product recommended by J & P's Research Department that every gardener should use. We use this in our own Rose Garden with excellent results as a supplementary feed. Happy, healthy roses require a liberal supply of the right fertilizer. This new J & P

Instant Rose Food is the best water-soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your roses growing luxuriantly all season. Easily applied, very economical and quick acting. You can see the plants improve within a few days. Excellent also as pre-dip for plants before setting them out.

1/2 lb.	Treats 12 plants for a whole season....	\$0.95
1 1/2 lbs.	Treats 36 plants for a whole season....	2.25
5 lbs.	Treats 120 plants for a whole season.....	16.00
(Shipped to you postage prepaid)		



NEW EXCLUSIVE J&P SPRAY & DUST FORMULA

After years of research we are proud to offer our latest exclusive Spray and Dust. Contains Ferbam, Maneb, Zineb, Captan, Karathane, Aramite, Rotenone, Pyrethrum, D.D.T. and Inert Ingredients. These ten ingredients which are blended together in one mixture, will control rosedom's worst enemies.

Ideal Sprayers and Dusters For Any Garden



NEW! HUDSON ALL-PURPOSE HYDRA-GUN

SPRAYER

Here is a sprayer you can recommend for almost any spraying job. This new all-purpose sprayer adjusts instantly to any type spray from fine to long-range, sprays at any angle and will handle any solution. All brass pump is resistant to corrosion. Gives smooth, positive spraying action. 150 lb. pressure. Convenient handle is big, for comfortable, sure grip. Jar is interchangeable with any standard fruit jar. Postpaid \$5.45.



NEW! "SNAP CUT" GRASS SHEARS

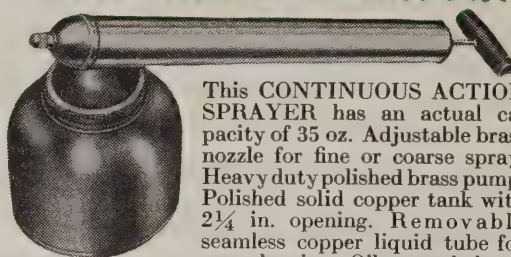
Steel Throughout!

EASY,
Smooth Action!

(No Castings) PLASTIC GRIPS

The tougher the grass the greater the blade tension. As the shears close, link tilts tension bar applying tension between blades. Extremely easy action. Comfortable handles with plastic hand grips. 5 in. precision hollow ground cutlery steel blades and strong steel handles—no castings. This fine tool is 13½ inches long and fits easily into your hand. Postpaid \$2.75 each.

NEW BRASS SPRAYER!



This CONTINUOUS ACTION SPRAYER has an actual capacity of 35 oz. Adjustable brass nozzle for fine or coarse spray. Heavy duty polished brass pump. Polished solid copper tank with 2¼ in. opening. Removable seamless copper liquid tube for easy cleaning. Oil-treated plunger leather. Steady spray under slow, easy pumping. A truly efficient sprayer of the highest quality. \$6.50 each, prepaid.



SPECIAL
GROUP
OFFER

No. 278

Hudson Sprayer
4 ozs. J & P
Rose Spray
Pruning Shears

Value \$7.70
Save \$.95

Only \$6.75

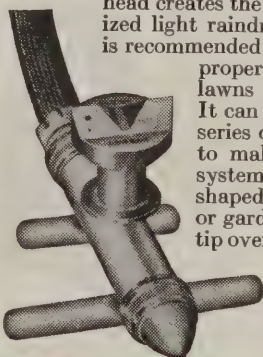
CHAPIN DUSTER This efficient and dependable duster is very easy to use, requiring less effort and getting better results. The dust in the chamber is thoroughly agitated, each stroke resulting in even coverage. Total length is 36 in. The valve of the discharge tube has a two-way dust cap that can be changed instantly to allow over-leaf dusting and may be turned back for under-leaf dusting. The pump handle is securely welded so that it cannot break or become loose. Prepaid, ready to use. \$2.95 each.

HUDSON SPRAYER



Maximum spray from the slightest pressure. Smooth easy action. Spray does not stop when you stop pumping. . . several strokes on the handle will give you a fine atomized whirling spray that lasts. Constructed of strong materials, this sprayer is economical and easy to use. \$3.45 each, prepaid.

ROTOR ROCKET



Rotor atomic-action spray jet head creates the efficient atomized light raindrop spray that is recommended by experts for proper watering of lawns and gardens. It can be attached in series of two or more to make a desirable system for odd-shaped or large lawns or gardens. Does not tip over when moved.

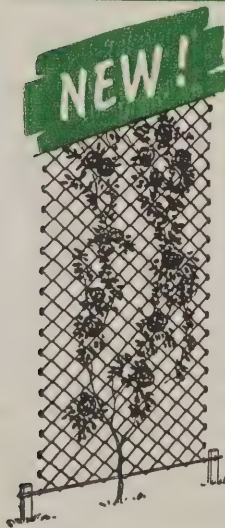
Does not leak. \$3.95 each, prepaid.



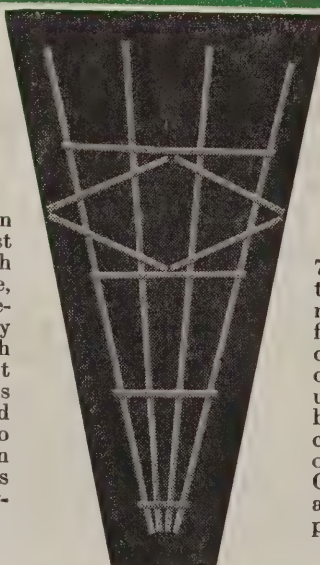
CHAPIN COMPRESSED AIR SPRAYER

A rust-resistant Armco Zinc Grip tank of galvanized steel with pressure proof dome top. Only a few strokes required for abundant pressure. 1½ gal. tank capacity. Will spray up to 500 sq. ft. with single filling. Cam type funnel top opening assures easy filling. Discharge equipment includes 26 in. of hose, trigger action shut-off, 12 in. brass extension rod and the new finger-tip adjustable brass nozzle. Ideal for women gardeners. Excellent for weed killers. Ready to use. \$9.25 each, prepaid.

NEW! RUST-PROOF ALUMINUM TRELLIS



This Rust-Proof Aluminum Trellis is an excitingly new modern trellis—the first innovation in trellis design of the 20th Century. 10 ft. high, and 24 inches wide, it is easily installed. The attractive Lustre-Brite, silver-like finish accents the beauty of your Roses or vines. This same finish stays cool—reflects the sun's heat, won't burn, and never requires painting. This economical trellis lasts indefinitely and provides numerous surfaces for vines to grip. Nationally advertised, this curtain trellis makes all other trellis designs obsolete. Here is a trellis that has everything. Shipped prepaid \$5.95 each.



NEW! METAL RUST-PROOF GARDEN TRELLIS

7 feet high and 3 feet across at the top, this new Rust-Proof Trellis will make a dramatic setting for your flowers. Easy to install. Never needs care. Will not rust. It can be left out in any kind of weather. This unique trellis is not only beautiful but it will also support any kind of climber. Beautify your garden, fence or wall with this excellent garden aid. Complete instructions for installation are included with each order. \$7.95, postpaid.

USE
WATER FOG
FOR TENDER
PLANTS WITH

NEW FOGG-IT

GARDEN FOGG NOZZLE

FOGG-IT hose nozzle breaks like mist. The perfect answer for watering your plants, seed beds and newly seeded lawns. Plants receive maximum nour-

ishment from the sun, water and oxygen because Fogg-It keeps leaves fresh and clean. Efficient with high or low water pressures this all metal garden fog nozzle fits standard garden hoses. FOGG-IT saves water by giving better coverage. Will not wash away seeds, soil, or fertilizer. **\$1.89**, prepaid.



JIM DANDY SPRAYER

The Jim Dandy Cart Sprayer is a 5-gal. compressed air sprayer securely mounted on a cart for easily wheeling about the garden. The 5-gal. tank is made of zinc-grip steel, a better non-rust metal than galvanized iron. The balloon-tire wheels are on roller bearings, which run free and smooth. The tank has a large 5½-in. funnel opening for easy and quick filling and cleaning. An air-pressure gauge is furnished. **\$44.50**, shipped Express Collect.

J&P WATERING TOOL

No Wet Foliage!

Water Directly to Roots!

Weighs only one-half pound. Directs a gentle

flow of water—of full pipe volume—underneath foliage and to back of flower beds, to soak deep around roots. No splashing. Does not wash top soil nor uncover roots. This Tool will easily deliver a generous flow of water to any part of the garden. Excellent for small gardens where space is limited or for large ones where it takes a long time to water thoroughly. Postpaid **\$4.45 each**.

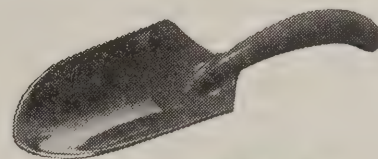
Sensational New Permanent Marker

For Plants and Gardens!

Made of a durable plastic of ample size, 2¾ in. x 1½ in. and very easy to write on. Color is a beautiful neutral green. Your writing on them remains legible for years, but may be erased and the marker reused. Best feature is the 14-in. steel standard which always keeps the label clean. 10 PERMARKERS & Supports plus rainproof pencils **\$1.50**. 25 PERMARKERS & Supports plus rainproof pencils **\$3.35**.



14 inches high



NEW! No Blis't'r RUSTPROOF TROWEL!

Here is a garden tool that is really designed for the comfort and protection of the gardener. Scientifically designed; fits the palm of your hand with amazing comfort. You will actually imagine the NO BLIS'T'R trowel to be an extension of your hand. Attractively designed, blade and handle are molded as a single unit from aluminum for lifetime, rustproof service. Shipped postpaid, ready to use, **\$1.35**.

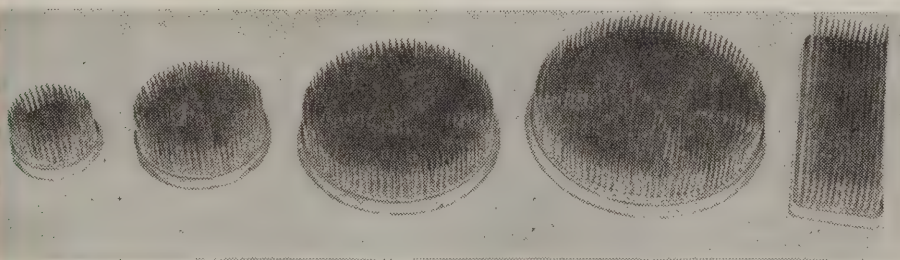
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PIN HOLDERS

Solid brass, rustproof pins are ground needle sharp and are extra long. Holders are made with edges straight down from pins, giving full working space. Bases are heavy lead alloy and heavy pins will support the hard stems. Your flowers will stay in place because the needles are set close together.

CUP HOLDERS

Excellent for use in containers that do not hold water or without containers. Around close set pins is a solid lead cup which holds enough water to keep your flowers fresh. These cup holders are recommended by top arrangers, top lecturers and top florists.



2-R

4-R

6-R

7-R

5-OB

PIN HOLDERS, ROUND

2-R.	2 inches	\$0.60
4-R.	3 inches	1.40
6-R.	4½ inches	3.00
7-R.	5½ inches	4.50

CUP HOLDERS, ROUND

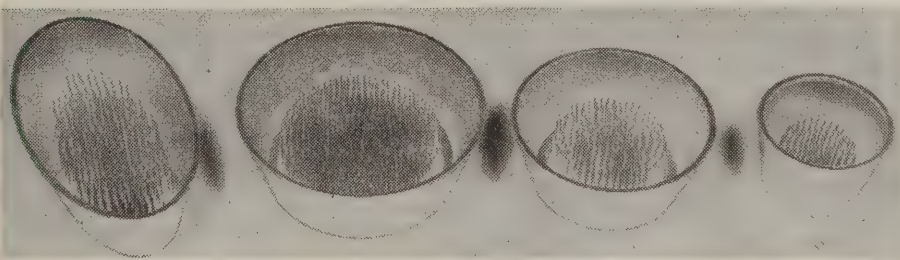
C-0.	2¼ inches	\$1.15
C-1.	4 inches	2.00
C-3.	5 inches	3.00

PIN HOLDER, OBLONG

5-OB.	2" x 5¼"	\$2.25
-------	----------	--------

CUP HOLDER, OVAL

OC-1.	3½" x 6"	\$2.75
-------	----------	--------



OC-1

C-3

C-1

C-0

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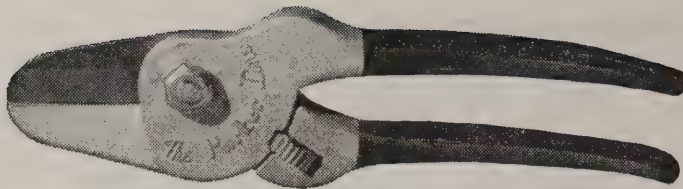
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These New Heavy Duty Pruning Shears are 8½ in. long and weigh only 10 ozs. Designed especially with you in mind, these new shears fit into your hand comfortably. Women like its light weight and ease of handling and men like its efficiency. **\$2.75 each.**

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Tremendous help for busy gardeners... gloves with a **BUILT-IN GREEN THUMB!** Put these on your hands and you'll make your plants grow as if by magic. Slip-on style; actual Green Thumbs on gloves of chamois-colored fabric, vinyl-impregnated to repel dirt and moisture and wear several times longer than the best cotton gloves.

Please specify size when ordering.

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Medium and large . . .98c per pair, postpaid

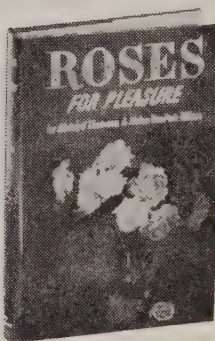
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.....	021	4-R Round 3 in.....	1.40	
.....	022	6-R Round 4½ in.....	3.00	
.....	023	7-R Round 5½ in.....	4.50	
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.....	025	C-O Cup 2¼ in.....	1.15	
.....	026	C-1 Cup 4 in.....	2.00	
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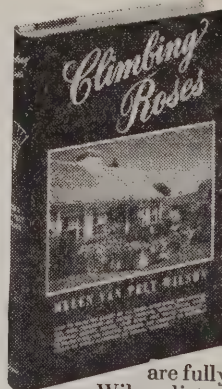
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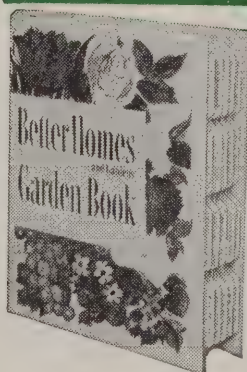


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MINIATURE ROSES ... PRECIOUS JEWELS OF THE ROSE FAMILY!



BABY MASQUERADE (Above)

A real novelty in the smallest of Roses, with many colors on each plant at all times. The exact replica of Floribunda Masquerade with tiny yellow buds that open to rich yellow blooms, eventually turning pink and finishing a very pleasant deep red. 8-in. plants bloom from May to November. (Pl. Pat. #1580.)

\$1.25 each; 3 for \$3.30; 12 for \$13.20



TWINKLES (Above)

The new miniature Rose Twinkles is a lovely white, which sparkles in the sunlight with its many tiny blooms. The fully double flower has just a slight fragrance. Many flowers are produced all summer long on a compact bush that stays comfortably low. See how appealing it will be. (Pl. Pat. #1407.)

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ROSA ROULETTI (Above)

Perfect little double rose-pink flowers on a 4 to 6-in. plant, just as dainty as the Roses. The little Swiss Rose that was lost for many years; now treasured in American gardens. Very easy to grow.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75



NEW! DWARFKING (Above)

Exquisitely formed miniature buds open to flowers no larger than a postage stamp. From the bud to the open flower with its starlike edges, this is a personification of the ideal in Rose flower form. The flowers are fully double and lightly fragrant. The color is a clean blood-red, and the dark red bud is perfect for a boutonniere. Flowers are usually borne in clusters and sometimes on individual stems, but the plant is always in bloom. Completely hardy plants will build up in size year after year. (Pl. Pat. #1577.)

\$1.25 each; 3 for \$3.30;
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OAKINGTON RUBY (Not illustrated) Deep carmine buds, open to rich ruby-crimson. Fully double flowers smaller than 1 in., even fully opened. Less than 12 in. tall. Free flowering from May to November; demands no special attention except cover in cold winters.

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Baby Masquerade
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DWARF FLORIBUNDAS MAKE IDEAL BORDERS!



PIGMY GOLD

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SPECIAL OFFER!

GROUP No. 298

2 Pigmy Gold 2 Pigmy Red

Value \$6.00 Save \$.75

Only \$5.25

PIGMY RED (Above) This striking new pigmy with its petite, 12-in. plant is excellent for borders, wall tops, bed edges and boxes. Always in bloom, it produces as many as 17 blooms and buds on one plant at one time. The dark red flowers are enhanced by a tiny white eye in the center. Imagine a Rose bush only a foot high that blooms so profusely. (Pl. Pat. #1319.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

PIGMY GOLD (Above) Golden yellow flowers about 1 in. in diameter appear in clusters or singly. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. A dwarf, upright plant only a foot tall. Lovely for border use, as an edging for walks, for borders of perennials or for beds of taller-growing Roses. (Pl. Pat. #1114.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60

Mandarin

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KING-SIZE FLORIBUNDAS!

SPECIAL OFFER!

GROUP No. 308

2 Mandarin
2 Betty Prior

Value \$6.50

Save \$.80

\$5.70

Always in Bloom! Tall Growing . . . Ideal for Fences, Hedges and Specimen Plantings!

MANDARIN (Right) A beautiful oxblood-red, reminiscent of Burgundy wine, with large clusters of 3 to 4-in. flowers. Outstanding quality is the delightful old Rose fragrance. Reaches a height of 3½ ft. or more. Upright and vigorous growth. Effective for taller hedges in foundation and background plantings. (Pl. Pat. #1040.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



6 Everblooming FOR THE ROSE GARDE



Rochester

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ROCHESTER (Left) One of the older Floribundas and still considered to be one of the finest. Very popular with those who know Roses well. Blooms freely in a warm, rich tone of light yellow. All season long, Rochester will give you enchanting blooms of almost Hybrid Tea size. No other produces more blooms per plant. The medium large, double bloom is soft yellow, flushed orange carmine on the reverse. Rochester is remarkably hardy, sturdy and vigorous, with generous production of clustered blooms. Moderate fragrance. 2½ to 3-ft. plant.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00



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GUIDE

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Garnette

GARNETTE (Left, Below) Surely everyone has seen Garnette displayed at flower shows throughout the nation. These petite red Roses are very popular for corsages. We believe there is not another Rose on the market today which has more perfect form or better lasting qualities when cut for indoors. Actually it will last from a week to 10 days. Its garnet-red "sweetheart" flowers, about 2 in. in diameter, are borne in clusters of 15 to 20. Abundant masses of crinkled, holly-like foliage on an 18-in. plant. Garnette is excellent for the foreground of your Rose beds.

© J. & P. CO.

\$1.75 each; 3 for \$4.65; 12 for \$18.60;
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AVAILABLE ONLY IN LIMITED QUANTITIES

ALPINE GLOW (Not illustrated) The breath-taking color of Alpine Glow makes it one of the outstanding new Floribundas. Very deep orange-red buds open up to 3 to 4-in., cup-shaped blooms of sharp vermilion-red. These flowers appear in strong bright clusters of 4 to 10 blooms. The plant grows 2½ to 3 ft. tall. The shiny, wax-like foliage is rugged. (Pl. Pat. #1395.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

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2 GARNETTE
2 ROCHESTER

Value \$7.00

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J & P Floribundas N OF YOUR DREAMS!

27

THE ORIGINAL

(Left, Below)

Pinocchio

Thousands of our customers know and love Pinocchio. Its delicate beauty goes straight to your heart. Great clusters of gracefully pointed buds of rich salmon flushed with gold at the base open up to long-lasting, exhibition-formed blooms like miniature Hybrid Teas. As the "sweetheart" flowers open, they change to soft lucid pink and shade into deeper pink at the edges. This persistent bloom continues all summer. The

Pinocchio

20 to 24-in. plant is extremely hardy. The ample, dark green foliage is very disease resistant. Carefree as the puppet Pinocchio are the captivating buds and blooms of this favorite. (Pl. Pat. #484.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

Difficult to
Choose? Just
Close Your Eyes
—You Can't
Go Wrong!



TREE ROSES
See Back Cover

(Below, Right) We are greatly pleased to offer the world-famous Blaze in the form of a captivating Floribunda. Prolific in flowering and richly warm in color, this cheerful Floribunda has delicate, semi-cup-shaped flowers with interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature into velvety red when open. Finishing a few shades lighter, the bright color is much enhanced by the white eye at the center of the flower. Does not blue or fade. Excellent for group plantings, hedges and especially as a base planting for Blaze Climber. Plant Baby Blaze this spring and in a few weeks you will be delighted with its magnificent display. (Pl. Pat. #1362.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

**SAVE MONEY
HERE!**



SPECIAL OFFER!
GROUP No. 328

2 Glacier 2 Baby Blaze
2 Pinocchio

Value \$11.50 Save \$1.45

Only \$10.05

BABY BLAZE

Baby Blaze

© J. & P. CO.



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Glacier

GLACIER

(Above) As cool and invigorating as the breeze that blows over snow-capped mountains! Burst out in June with dozens upon dozens of icy white buds that glisten and dance like icicles in the sun. These ice-like buds seem to melt away as they slowly open into soft snow-white blooms! 4½ in. across . . . borne either singly or in clusters. Really large blooms for a Floribunda. And these white Roses are in bloom right up until frost . . . covering the plant with drifts of snow all season long! The hardy, vigorous plant is very bushy and well branched, reaching a height of 2 to 2½ ft. (Pl. Pat. #1025.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

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Are EVERBLOOMING!**

28

See How Many These Beautiful



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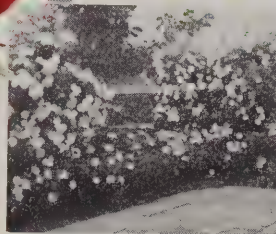
Red Pinocchio

Red Pinocchio

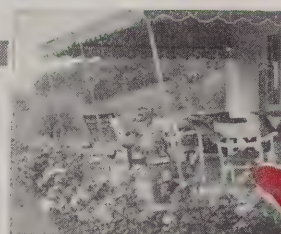
(Above) Picture-perfect buds are a deep satiny carmine-red on the outside and a brighter carmine on the inside. The 3½-in., Hybrid

Tea-shaped blooms are cupped, with about 25 to 30 petals, and present masses of clean red color all season long. They are carried in large, long-lasting clusters that are unfading. The upright bush is vigorous and free flowering, with long shoots and the excellent foliage found on all the members of the famous Pinocchio family. The extremely hardy bush is very easy to grow and is always in bloom. Hundreds of flowers on every bush. A fitting and welcome companion for the other Pinoccios, which will surely delight you. (Pl. Pat. #812.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00



FLORIBUNDAS give added interest to Climbers.



FLORIBUNDAS planted around a patio.



FLORIBUNDAS planted among evergreens.

SPECIAL OFFER!

GROUP No. 338

- 1 Siren
- 1 Pink Bountiful
- 1 Summer Snow
- 1 Fashion

Value \$7.00

Save \$1.05

Only **\$5.95**

MASQUERADE *All These Colors on ONE Plant!*

© J. & P. CO.



Pink Bountiful

MASQUERADE

(Left) Truly unique and different, each cluster of 10 to 25 buds shows blooms of yellow, red, pink, lemon and sometimes orange. All these colors appear at once in a magnetic combination. Each bud is golden yellow, with tiny vermilion marks. The center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until it is a deep red. While the first bud in any cluster is going through these stages, other buds are gradually developing, each one passing through the same lovely color sequence. Because of these unbelievable clusters and the range of colors through which each bud passes, Masquerade gives your garden a festive look. These gay, 3-ft. plants will brighten up your house and garden. Masquerade is an excellent example of Nature's Most Astounding Color Transformations! The healthy bush has rather open growth. (Pl. Pat. #975.)

\$2.00 each;

3 for \$5.25; 12 for \$21.00;

25 for \$40.00

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Ways You Can Use J & P Floribundas!

29

FLORIBUNDAS planted underneath windows of a home.

FLORIBUNDAS used effectively along a walk.

Bird baths or any garden ornaments are set off by Floribundas.

© J. & P. CO.

Summer Snow

SUMMER SNOW (Above) Fabulous clusters of fluffy white blooms all season, from June to late fall. Starts early with a magnificent display that covers the plant with masses of 2-in. blooms . . . 12 to 15 in each cluster. Sweet, elusive fragrance. Then throughout the summer new flowers develop as fast as the old ones fade, providing a continuous display for mass planting or beds. Plants are about 20 in. tall, with light green foliage. One of the most popular Floribundas for hedges. Especially effective for masses in front of evergreens or flowering shrubs. A group of Summer Snow Floribundas is a striking accent point anywhere in the garden where its clean sharp white shows against a green background or in contrast with other flowers. Plant it this spring and you will be delighted with the abundance of bloom. (Pl. Pat. #416.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

SPECIAL OFFER!

GROUP No. 348

1 Red Pinocchio
1 Masquerade
1 White Bouquet
1 Golden Fleece

Value \$8.75

Save \$1.30

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\$7.45

PINK BOUNTIFUL

(Left) You will prize this lusty Floribunda in your garden for its soft pink flowers with their dawn-like glow. Large, lasting bloom clusters provide a fresh and profuse mass of color all summer long. When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Pink Bountiful will go equally well in Rose beds or mass plantings. Ovoid buds are tinted deep reddish pink and unfold demurely into flowers with buff-salmon-pink hearts, flushing into a deeper pink at the outer petals. The nutty fragrance adds to its charm when used in flower arrangements or nosegays. Its season-long bloom, delightful color and fragrance make it unusual and effective in any location you may choose. With all its pure delicacy of form and color, Pink Bountiful is hardy and easy to grow. Height 2 ft. (Pl. Pat. #601.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60;
25 for \$35.00



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(Right) The brightest, reddest Rose you ever saw! A brilliant fiery scarlet that rivals the "red" used by the great Venetian master, Titian—a flaming red that sparkles and glows like a precious ruby. And, unlike an ordinary red Rose, this deep blazing red really lasts . . . from exquisite bud form until the last petals fold up and float away. And the flower itself is every bit as breath-taking as the color. Full, 3½ in. across, with beautiful ruffled petals. Even in extreme heat, these lovely red beauties keep their form and color, setting your garden ablaze all season and providing scores of cut flowers for arrangements and boutonnières. The foliage, too, is lush and attractive. The vigorous, compact plant reaches 2 ft. Siren blends well with all its garden neighbors. A truly outstanding creation. (Pl. Pat. #1197.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00

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Siren

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86 YEARS OF EXPER Are In These J&P Florib



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Geranium Red

CHATTER (*Below*) Especially bright crimson, velvety-petaled flowers $2\frac{1}{2}$ to 3 in. across. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous clusters last two and sometimes even three weeks. As one flower finishes, new buds open to take its place. Sturdy and hardy, with an 18-in., disease-resistant bush. Long-lasting . . . remarkable flower clusters continuously from early spring to late fall. The bright clusters of Chatter are so persistent . . . so completely everblooming that they are NEVER without color. Plant Chatter in beds and borders where you want a dependable color mass. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

ONLY ONE GRADE . . . *The Finest*

Chatter

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GERANIUM RED (*Left*) Imagine a Rose that looks like a geranium and has the same spicy fragrance! The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. The very double blooms, with about 50 petals, are borne in clusters. Buds are dark oxblood-red, and the tumbled pattern of inner petals shows a brighter color in lovely contrast to the dark buds. Vigorous and hardy, the plant will reach 2 ft. tall. In a class by itself because of its unusual color and utterly amazing geranium fragrance. The blooms appear both in clusters and also individually on single stems. An easy grower, the bush is compact and is not susceptible to ordinary Rose ills. (Pl. Pat. #811.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

JACKSON & PERKINS CO.

World's Largest Rose Growers

**ALL J&P
Floribunda
Roses Are
EVERBLOOMING!**

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Yellow
Pinocchio



TREE ROSES
See Back Cover



Floribundas used as
a curb planting.



This hedge is brought
to life by Floribundas.

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A compre-
hensive
HOME
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GUIDE
with every
order.

IENCE undas!

Floribundas beautify any home they are near.

Floribundas are ideal for borders.

**BETTY
PRIOR**
Always
a Mass
of
Blossoms
Like This!

© J. & P. CO.

BETTY PRIOR

(Left) Betty Prior, the Floribunda that no one ever tires of, is always a mass of bloom. As the center of attraction or just to beautify your home, it will provide delightful color. Delicate pink; spicy fragrance. In June its myriads of blossoms are a glorious sight. All through summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous, well-branched plants are sturdy yet delicate in appearance, with lush green foliage. An established plant in a sheltered position will grow 4 ft. tall or more. Large bloom clusters are borne in spring and continuously all season. Plant Betty Prior for hedges, specimens, foundation plantings. Use it in beds, for borders or backgrounds. It is the best Rose for curb plantings. This extremely hardy plant is one of the most versatile of all Floribundas!

\$1.75 each; 3 for \$4.65; 12 for \$18.60;
25 for \$35.00

Betty Prior



SAVE MONEY with

**THESE SPECIAL
GROUP OFFERS!**

**ALL 5 ROSES
ON THESE 2 PAGES**

GROUP No. 368
Value \$8.50 Save \$1.05

**Only
\$7.45**

GROUP No. 378

1 Betty Prior 1 Chatter
1 Fashion 1 Goldilocks

Value \$7.00 Save \$.90

**Only
\$6.10**

Yellow Pinocchio

(Left) Here is another thrilling Pinocchio, with great masses of fragrant, apricot-yellow blooms and the same sturdy bush. The plant grows about 3 ft. tall and when at its peak of bloom is a rounded mound of yellow. The petite buds have touches of red on the outside petals and are carried in large clusters. The foliage is dark green, tough and very disease resistant. This sturdy, healthy and free-flowering member of the Pinocchio family is a welcome addition to the Floribunda Roses and is as popular as its far-famed parent. The 3 in., fully double blooms are long lasting and come continually from spring to frost . . . hundreds of blooms to a bush. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

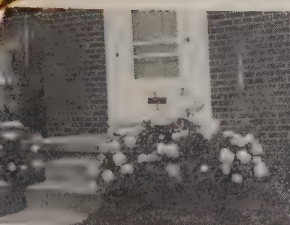
(Right) Here is a Rose that is so brilliant and so vivid that words or color illustrations just cannot do it justice. This new color is definitely one of the most scintillating hues we have ever seen. The beautiful flowers grow up to 4 in. in diameter, in clusters of 6 or more. Its brilliant orange-scarlet blooms are like flaming torches and are superbly accented by the rich glossy foliage. This beautiful variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Here is a variety that does not fade and possesses a moderate old-fashioned Tea Rose fragrance. (Pl. Pat. #1036.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

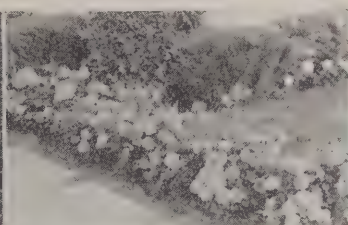
Independence

Independence

©
J. & P. CO.



Floribundas used as entrance planting.



Floribundas are unsurpassed for hedges.

J&P Climbers Make Everblooming Cut and Beauty to Cover Drab Walls, Fences

NEW!

D O N J U A N

(Below) True to the traditional hero of Tirso de Molina's drama, Mozart's most perfect opera, and Lord Byron's epic poem; this new climber constantly surrounds itself with beauty. In its

quest for beauty, this new pillar rose dresses itself with an unusual number of velvety red flowers throughout the entire summer. In spring there is a burst of bloom, deep velvety red, five-inch flowers, both in clusters and singly with a delightful fragrance. The pointed bud is a rich deeper red and excellent for cutting. The flower retains its clean color until the petals drop to the ground. All through the summer there is a constant display of the rich fragrant red flowers, not only on the old wood but on new tall growing bottom breaks. The eight to ten-foot plant is well filled with dark green lustrous foliage. Highly resistant to disease and mildew, this new climber promises to gain great popularity, as its excellent quality of bloom, its color, and its fragrance become known. (Prop. Rights Reserved.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

Don Juan

© J. & P. CO.



CLIMBING GOLDEN SHOWERS

(Below) For the first time in 16 years the coveted national All-America Rose Selections Award has been won by a Pillar and Climbing Rose, GOLDEN SHOWERS. It is the answer to the landscaper's dream—a Rose variety that lends itself to landscape treatment as no other ever has. Exquisitely shaped, daffodil-yellow, long-pointed buds and

fragrant, high-centered $4\frac{1}{2}$ to 5-in., open yellow blooms. Almost thornless, with long, beautifully decorative, bronze cutting stems, GOLDEN SHOWERS makes exciting cutflower arrangements. Trained as a Climber, it will attain a height of 6 to 8 ft. and will reach up and along a trellis or fence, putting forth an unmatched display of golden color. Or it can be shaped as a bush, with gleaming golden blooms that invite picking. This hardy everblooming Climber blooms from earliest spring continuously through until late fall. Highly resistant to Rose diseases. (Pl. Pat. #1557.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Climbing Golden Showers



rtains of Color ces, Posts, Etc!

33

ALL THREE ROSES

ON THESE 2 PAGES

GROUP No. 388

Only

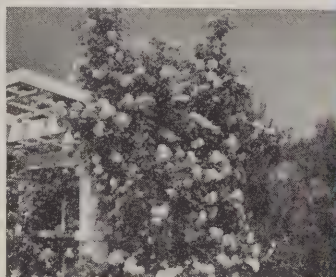
\$7.20

Value
\$8.25

You Save
\$1.05



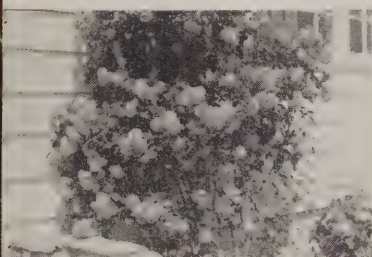
Everblooming Climbers trained along a rail fence.



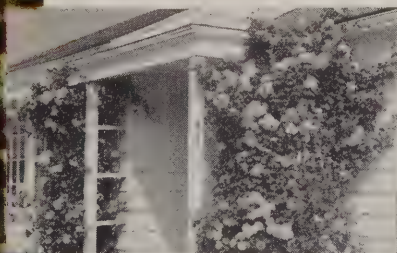
Everblooming Climbers planted by a pergola.



Everblooming Climbers planted at the back entrance of a house.



Everblooming Climbers trained along the side of a house.



Everblooming Climbers for entrance planting.



© J. & P. CO.

Climbing Coral Dawn

Climbing CORAL DAWN (Above)

The color is Coral Dawn's main attraction, but it is a superior Climber in every other respect, too. Here is an everblooming Climber of sparkling deep CORAL-PINK . . . the color that has become so popular in bush Roses, but unavailable in a Climber until now. The coral tone does not fade at any stage . . . from the dainty pointed buds to the slow-opening, graceful, long-lasting, 4½-in. blooms. The full, colorful blooms freely decorate the plant all summer long, in clusters of from 3 to 20 flowers. The lustrous, dark green foliage is disease resistant and sets off the coral-pink flowers. Easy to grow, this Climber does extremely well in all regions. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS . . .
86 Years of Rose Leadership!



FREE!

With every order, a handy HOME GARDEN GUIDE with hints on the planting and care of Climbers.



Two Fine Trailing Roses for Ground Cover!



USES: These Roses will add color to steep banks and shady spots. They are excellent along the top of retaining walls.

WICHURAIANA (Left)

Known also as the Memorial Rose. An effective cover-all for banks and other bare, unsightly places. Fragrant, starry white flower clusters through late summer. Bright red berries later. Spreads rapidly.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

MAX GRAF (Not illustrated)

Excellent for covering steep banks. Tough, disease-resistant, dark green foliage that is attractive all season. Single, clear pink flowers borne in profusion in June and July. Does well with little sunshine.

\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

"Is There No Li J & P Everbloom



© J. & P. CO.

Gladiator

Gladiator

(Above) A champion of everblooming

Climbers. Like the gladiators of old, it has incredible endurance . . . blooms and reblooms all season. The immense, 5-in., high-centered flowers are unusually large for a Climber. The rosy red color is a subtle blend of the brightest scarlet and the softest red. Scores of exquisite flowers burst into bloom on the 8 to 10-ft. plants, making an irresistibly beautiful picture in your garden, on a fence, or around your house. Delicate, pleasant fragrance. The large, disease-resistant foliage is an impressive dark emerald-green and creates a decorative effect by itself. When you see this hardy plant and its brilliant color, you'll know why this gorgeous Climber is in a class all by itself. (Pl. Pat. #1524.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

ALL 4

ROSES

ON THESE TWO
PAGES

GROUP No. 398

Value \$10.25

Save \$1.30

ONLY

\$8.95



© J. & P. CO.

Climbing Goldilocks

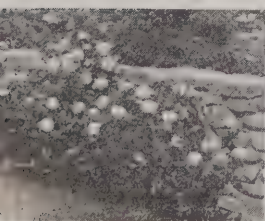
Climbing Goldilocks

The Truly
Everblooming
Climbing Yellow
Rose!

(Above) For years gardeners have loved the gorgeous golden color of the Floribunda Goldilocks and its ability to bloom all summer. Now this magnificent Rose can be enjoyed as a Climber. The ovoid, rich golden yellow buds open to 3½-in. flowers, and fresh new buds keep replenishing the effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy, will grow 6 to 10 ft. in one year and will bloom the first year it is planted. Be sure to make a place for this fine everblooming Climber somewhere in your garden. (Pl. Pat. #1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ONLY ONE GRADE . . . *The Finest*



Everblooming Climbers planted along a stone wall.



Everblooming Climbers planted beside a porch.



Everblooming Climbers create a stunning picture at this entrance.

mit to the Beauty and Variety of ing Climbers?" Look at These Four!

Spectacular

(Below) A new ever-blooming Climber that leaves a lasting impression. Spectacular carries its enchanting orange-

red to spectrum-red clusters for a long time . . . and each one of the 4-in. blooms is infused with vigor and freshness unmatched by any other Climber. As if that wasn't enough, its alluring color does not fade. The 6 to 7-ft. canes, which continue to greater heights the next year, indicate its hardiness and vitality. Although the spring blooms alone are ample recompense for the proud owner, there is always a strong, rich fall bloom as a wonderful bonus. (Pl. Pat. #1416.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Spectacular

© J. & P. CO.



SPECIAL OFFER!

GROUP No. 408

- 1 Clbg. Goldilocks
- 1 Spectacular
- 1 Morning Dawn

Value \$7.50

Save \$.95

ONLY

\$6.55

MORNING DAWN

(Below) As refreshing as the new day is this lovely color

in Climbers. The large, 5-in. flowers are a dewy, silvery rose flushed with salmon, so it is a warm soft pink in all stages. A suffusion of yellow at the base of the petals only serves to enhance the Rose. One of the most fascinating things about this Climber is its unusually large buds, which are about 3 in. across and of the same color and fine texture as the full blooms. Magnificent, fully double blooms appear singly and on very long stems. Attractive shiny, dark, holly-like foliage decorates this 6 to 8-ft. pillar. You will be delighted with its performance and marvel at its large blooms and enchanting color. It will fill your garden with its sweet, spicy old Rose fragrance. Plant Morning Dawn this spring and enjoy its beauty and fragrance in your garden for years to come. Morning Dawn is well on its way to becoming a favorite of gardeners throughout the country. (Pl. Pat. #1447.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

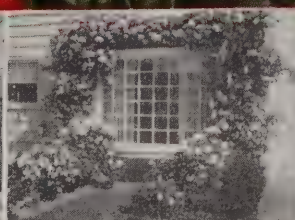
World's Largest Rose Growers

© J. & P. CO.

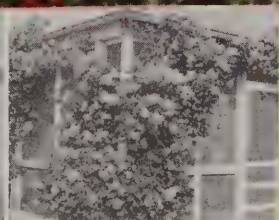
Morning Dawn



Everblooming Climbers framing a garage doorway.



Everblooming Climbers framing a picture window.



Everblooming Climbers screening a sun porch.

Don't Miss the **NEW** Don't Overlook Any



The **NEW BLAZE** will beautify your home like this

Climbing
Crimson
Glory



©
J. & P.
CO.

Climbing

CRIMSON GLORY

(Left) One of the world's most popular Roses in Climber form. For years Crimson Glory has been universally accepted as one of the best, most popular Roses in existence. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a strong, sturdy stem. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms.

Completely captivating fragrance . . . so sweet and refreshing that you just can't get enough of it. Give your garden unusual splendor and richness; make every post, pillar, fence or wall a dazzling sheet of glory by planting this Climber liberally. In sub-zero areas plant this Climber in a sheltered location and have some protection against winter injury. When you plant this popular Hybrid Tea in the form of a magnificent cascading Climber, you add an unequalled touch of splendor to your garden. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

Climbing

DR. J. H. NICOLAS

(Below) Magnificently large, very double, deeply fragrant blooms, like Hybrid Teas; everblooming all summer. Beautiful deep rose-pink with rich dark foliage. Attractive on posts and pillars along or among shrubs, on pergolas, lattices or fences. Immediately after the first flowers fade, new shoots appear and the bloom is repeated again and again. Large, double blooms reach 5 to 6 in. across and have over 50 petals. They are borne singly on the stem. (Pl. Pat. #457.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



© J. & P. CO.

Dr. J. H. Nicolas

Climbing

SUMMER SNOW

(Below) Throughout July, August, September and October, Summer Snow continues to bloom generously. Quickly produces clusters of pure white, loosely double flowers which almost cover the plant. The glistening, double blooms are 2 in. across, set off with golden stamens when fully open. Requires little care and fills out rapidly. Hardy and vigorous, exciting admiration of all who see it. 8 to 10 ft. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Climbing Summer Snow



©
J. & P.
CO.

SPECIAL OFFER!

GROUP No. 418

- 1 Cl. Crimson Glory
- 1 Cl. Summer Snow
- 1 Dr. J. H. Nicolas

Value \$6.50
Save \$.80

Only **\$5.70**

W BLAZE Climber, and of these Other Beauties!

**MORE EVERBLOOMING!
ABSOLUTELY GUARANTEED TO
BLOOM IN JUNE-JULY-AUGUST-
SEPTEMBER!**

THE NEW BLAZE

(Right) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. Its popularity increases year by year as gardeners realize how dependable it is! These are the double, brilliant red Climbing Roses one sees blooming all over America. You'll be thrilled with the generous peaks of bloom in June and September. During July and August, this improved strain of Blaze will amaze you as it blooms again and again.

In this picture the brilliant pillar of glowing red is in complete harmony with the porch. You can have thousands of 2 to 3-in. cupped, scarlet-red flowers on just one plant. Use Improved Blaze where its glorious bloom may be fully enjoyed—on fence or garage, pillar or post, at a doorway or on an arch.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

WHERE THE NEW BLAZE CAME FROM...

One particular plant that outbloomed and outperformed all others was found in the nursery years ago. During July, August and September this amazing plant continued to bloom constantly. We very carefully isolated this plant and used it as a stock plant from which to multiply this new strain of Blaze. After years of propagating from this heavily blooming type, we now have the new everblooming strain ready for sale. We guarantee it to bloom in June, July, August and September. You'll see how superior it is.

MORE FAMOUS J&P CLIMBERS

WHITE DAWN Hardy, everblooming white Climber. The medium-sized flowers are double, snow-white, fragrant and produced constantly from late spring to frost. They are shaped somewhat like a gardenia. Just as hardy and dependable as its parent New Dawn. Easy to grow.

\$1.75 each; 3 for \$4.65; 12 for \$13.60

PAUL'S SCARLET Until the advent of Blaze, its everblooming counterpart, Paul's Scarlet was the most admired red Climbing Rose on the market. Profuse, vivid scarlet-red flowers make a magnificent display in early summer. Very hardy.

\$1.35 each; 3 for \$3.45; 12 for \$13.80

ALOHA Masses of deep coral-pink buds open to very full, double, perfectly formed blooms, 5 in. across and 3 in. deep, with waxy petals. The general effect is strong rich rose-pink with deeper tones in the tight buds and a soft lilac silvery pink on the inside of petals in the open bloom. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



**SPECIAL GROUP
OFFER No. 428**

1 BLAZE
1 NEW DAWN
1 WHITE DAWN

Value \$5.00
Save \$.65

ONLY

\$4.35

© J. & P. CO.

NEW DAWN, Another Great Climber!

(Left) One of the hardest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care, and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. Fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

Buds..... exquisite, dainty pink flushed with deeper tones.

Plant..... climbs to about 15 ft.

Blooms..... recurrent all season.

\$1.75 each; 3 for \$4.65; 12 for \$13.60

New Dawn



Jackson & Perkins

Modern Lilacs

**OWN-ROOT
FRENCH
HYBRIDS**

**Superior French Hybrid Lilacs Far Surpass All Others!
Own Root... Will Not Develop Wild Canes!**

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root, not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

**AVAILABLE IN THESE SIX
OUTSTANDING VARIETIES**

GLORY. Large, open clusters of single florets of a rich wine-red tone. Moderate height. Strong grower and free bloomer.

PRES. FALLIERES. Large showy clusters of double, fragrant flowers. Soft rosy lilac—very delicate and pleasing.

AMBASSADEUR. Moderate-sized single florets in long, open clusters. Purplish in the bud, becoming Wedgwood-blue. A vigorous, early-blooming variety.

MONGE. A prolific producer of fine reddish purple blooms. The flowers hold their color better than many other varieties.

EDITH CAVELL. Large, full clusters of double florets, snowy white in color.

MME. A. BUCHNER. Very fragrant, large, double flowers in long clusters. The buds are carmine, opening pinkish lilac.

\$3.00 each; 3 of one kind \$7.50

SPECIAL OFFER

Group No. 438

All 6 J & P Modern Lilacs pictured

1 of each
Value \$18.00 Only **\$15.00**



Magnolias

Most Stately, Most Dramatic of All Flowering Trees

Magnolia Soulangeana. You need no longer admire the gorgeous spring blooms of the widely loved Saucer Magnolia in someone else's garden! Many of our plants are already budded; all are sturdy and will give you many years of enjoyment once they have become established in your garden. This magnificent variety, commonly called the Saucer Magnolia, bursts into glory early in the spring with a stunning display of 6-in. flowers that have generous, heavy-textured petals of glistening white with purplish or rose tones on the reverse side. One of the first trees to bloom in

the spring, Magnolias are literally covered with flowers even before the leaves appear. Later the foliage is broadly oval and a rich leathery green. It makes a very handsome ornamental tree, which under ideal conditions grows as high as 30 ft. A splendid tree for growing in smoky city areas. Good drainage rather than a rich soil is the prime essential for Magnolias. For best results apply fertilizer every two years. They are hardy in practically all sections of the country. If peach trees will live in your locality, Magnolias will do well there, too.

5-year tree, 18 to 24 in. tall,
\$3.50 each; 2 for \$6.50;
3 for \$8.75; 6 for \$17.50



NEW Perennials!

Spring and Late Summer

12 in.

DIANTHUS, CAPRICE (Above) A delightful, fragrant hybrid Dianthus which blooms freely twice a year. Flowers literally cover the entire plant, which grows about 12 in. high and frequently 24 in. across. The 2-in. blooms have a maroon center, with the rest of the petals a lively pink; petal edges are deeply cut, for added charm. The over-all effect is very gay. Flowers come in succession on each stem, giving a blooming period of 5 to 6 weeks in springtime and again in late summer. The pungent fragrance is heavy and is carried a long distance when the plants are in bloom. Very good for cutting. The foliage is a silvery green. The plant is decorative by itself and does not get bad looking in the garden even after years of growth. An excellent new Dianthus for every garden. (P.R.R.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25.

SPECIAL OFFER!
GROUP No. 448
2 Each of these new Perennials
Salvia Superba, Purple Glory
Dianthus Caprice
Value \$5.00
Save \$.85
Only **\$4.15**

May to Fall

30 inches

39

SALVIA SUPERBA, Purple Glory

(Above) A superb new perennial with royal purple color from May to fall, making a rich note in any garden. The tips of the many spikes carry deeper tones, which lighten as the flower expands. Foliage on the 30-in. plant is decorative, and itself has a pleasing fragrance. In July when the first flowering is finished, tops should be trimmed and blooming will continue until frost. New shoots spring up to replace the old. One of the best new perennials we have seen in years.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



Viola, Purple Wallmark
All Season 10 to 12 in.



Viola, White Heart

All Season 9 to 12 in.

Viola, Yellow Vixen

All Season
10 to 12 in.



GIANT VIOLAS

VIOLA, PURPLE WALLMARK

(Above) Here is a bright violet-purple form of the famous John Wallmark Viola, which originally came from Sweden. The plant habit and growth are the same, with height at 12 in. and stems from 5 to 6 in. long. A fine addition to your garden, doing well in both sun and partial shade. Blooms from May to frost, with 25 to 30 flowers to each plant.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

VIOLA, PURPLE HEART

(Not illustrated) The huge, velvety, violet-blue flowers with waved petals are 3 in. across, on stems 7 to 8 in. long. A bright yellow eye makes the lovely purple seem even deeper. Each plant sends out many shoots for a continual supply of flowers all season. Easy to grow. Height 9 to 12 in. Will live for years. (Pl. Pat. #671.)

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

VIOLA, WHITE HEART

(Above, Right) Another Viola Aristocrat! A pure white form of Viola Purple Heart. The immense flowers are really a picture, and the healthy plant produces great quantities of them all through the season. They mingle well with all other Violas, so it is impossible to have too many. Although a seedling of the grand Purple Heart, the plant is somewhat more compact and sturdy. (Pl. Pat. #1508.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00

VIOLA, YELLOW VIXEN

(Top, Right Corner) Hardy, everblooming perennial Viola in a bright clear yellow that will make your gardens and borders more colorful from early spring to frost. The pert faces of this hardy Viola are always cheerful, always smiling up at you merrily. You will welcome them anywhere. The 2½-in. flowers are borne on upright, 6 to 8-in. stems.

75c each; 3 for \$2.00; 6 for \$3.75;
12 for \$7.50; 100 for \$50.00

2 EACH OF THESE FIVE VIOLAS

GROUP No. 458

Value \$8.60 Save \$1.45

Only **\$7.15**

VIOLA, JOHN WALLMARK

(Right) The attractive new Viola with shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The bloom is almost 2 in. across, and the long stems make it an ideal cut flower. It grows to about 12 in. in height. Once started in spring, the bush grows rapidly and builds up to a mound of green, usually covered with bloom. This variety was discovered in Sweden, blooming, under the snow in midwinter, which gives an indication of its hardiness.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

All Season Viola, John Wallmark 10 to 12 in.

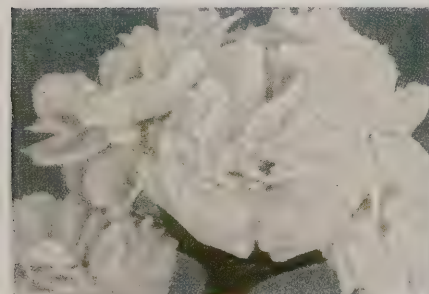


June, July 12 to 15 in.

DIANTHUS, IRENE (Above)

Old-fashioned clove scent. The exquisite pink, very double, 2 to 2½-in. flowers average 60 petals each. Sturdy 12 to 15-in. stems. Blooms very freely. Give it full sun. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50;
6 for \$5.00; 12 for \$10.00



June to Oct. 10 to 12 in.

DIANTHUS, SILVER MINE

(Above) Large, full, fragrant, double flowers—all pure white; hardy. Excellent for cut flowers, for borders, edges, or rock gardens. Clusters of 3 or 4 to each stem. Height about 10 in.

85c each; 3 for \$2.25; 6 for \$4.25



June to Aug. 12 to 18 in.

DIANTHUS, ROCK RAVEN RED

(Above) Exceptionally fragrant, very double; rich crimson-red. Blooms abundantly from June through summer; perfect for border edge, rock garden. Strong, 12 to 18-in. tall. The buds appear in succession. Very effective in old-fashioned bouquets.

85c each; 3 for \$2.25; 6 for \$4.25



June, July 12 to 14 in.

DIANTHUS, LACY LASS (Above)

This new Dianthus is one of the quaint old-fashioned maroon and white Pinks. It produces many flowers on stems about 12 to 14 in. tall. The buds appear in succession. Very effective in old-fashioned bouquets.

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June to Frost 20 in.

STOKESIA, LAVENDER QUEEN

(Above) A mammoth form of the old-fashioned favorite Stokesia, with blooms 4 to 5 in. in diameter. Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to a height of about 20 in. Very hardy, vigorous and easy to grow, even through the hot weather. Excellent for any border and for flower arrangements.

85c each; 3 for \$2.25; 6 for \$4.25



June to Frost 4 to 6 in.

SEDUM LIDAKENSE, ROSY

CARPET (Above) Another dwarf spreading Sedum in a new color—a beautiful shade of deeper pink. Very worthwhile for borders, sunny dry spots and rock gardens. Grows 4 to 6 in. tall, with plants spreading to 24 in. and covered with a mass of bloom all summer long. Grows easily.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



May 10 in.

J & P GIANT TYPE LILY-OF-THE-VALLEY (Above)

An improved gigantic form. Exceptionally fragrant. Perfectly shaped, heavily textured, on long strong stems. The sweet rich fragrance of these improved J&P giants is even more delightful than the widely loved perfume from the common small variety. Our field-grown clumps soon form a solid mass.

Field-grown Clumps,
65c each; 3 for \$1.75; 6 for \$3.25



June to Frost 6 to 8 in.

SEDUM, GOLDEN CARPET

(Above) Another ground cover with attractive variegated foliage and bright golden yellow blooms. It can be used in all locations, the same as Fire Glow, making a good underplanting in many parts of the garden. You will have blooms from June till frost. It will reach a height of 6 to 8 in.

75c each; 3 for \$2.00; 6 for \$3.75



June to Fall

CAMPANULA,

(Carpatica Improved) For edgings, rock gardens or any location where you want a very striking low "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue

75c each; 3 for

MORE PERENNIALS

SEDUM, BRILLIANT

Immense, amaranth-red flower heads. Withstands even the driest summer weather. Late fall bloomer. Height 18 in.

75c each; 3 for \$2.00;
6 for \$3.75

SEDUM, FIRE GLOW

Red, star-like blooms cover the entire plant from June till frost. Effective anywhere. Grows well in all locations. Height 8 to 10 in. An excellent ground cover.

75c each; 3 for \$2.00;
6 for \$3.75

CHRISTMAS ROSE

2 to 3-in., glacier-white flowers bloom all winter on mild days. Rich, leathery, low foliage.

\$1.50 each; 3 for \$3.75;
6 for \$7.50

PACHYSANDRA—

SPURGE Best evergreen ground cover for shade or sun. The plants grow 8 in. tall and spread quickly. Glossy foliage remains green winter and summer. 3 for \$1.00; 10 for \$3.00; 100 for \$25.00

VINCA MINOR Myrtle, Bowles Variety. Alice-blue flowers delightful against luxuriant evergreen foliage. Plant 8 in. apart.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00



July to Frost 15 in.

LAVENDER, HIDCOTE BLUE

(Above) Flowers from early July till frost. Airy and fragrant when cut, and when dried are used for making sachets. Fragrant, silvery green foliage, 15 in. high; violet-blue flower spikes rise another 15 in. Hardy in the North.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



June, July 1½ to 2 ft.

TROLLIUS, GOLDEN QUEEN (Above)

These quaint, charming, cupped, bright golden flowers are so globular in form that they seem almost entirely double. Blooms in June and July. The plants reach a height of 1½ to 2 ft. and enjoy a moist and semi-shady spot.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



July to Frost 20 in.

CATANANCHE (Above) Deep violet-blue, 2-in. flowers on silvery, slender branching stems; silvery buds and seed-hips. Thrives in dry spots and other difficult positions. Height 20 in., excellent for cutting. This lacy, dainty flower may be used in bouquets and as a boutonniere. Blooms from July until frost.

85c each; 3 for \$2.25;
6 for \$4.25

SPECIAL GROUP OFFERS

DIANTHUS GROUP

OFFER No. 468

All 4 Dianthus on This Page Plus New Dianthus, Caprice on Page 39.

Value \$5.20
Save \$.90 **Only \$4.30**

GROUP No. 478

1 of each:

Lily-of-the-Valley
Lavender
White Veronica
Bleed-Heart, White
Centranthus
Campanula

Value \$5.65
Save \$.95 **Only \$4.70**

GROUP No. 488

1 of each:

Sedum, Rosy Carpet
Sedum, Golden Carpet
Sedum, Brilliant
Sedum, Fire Glow

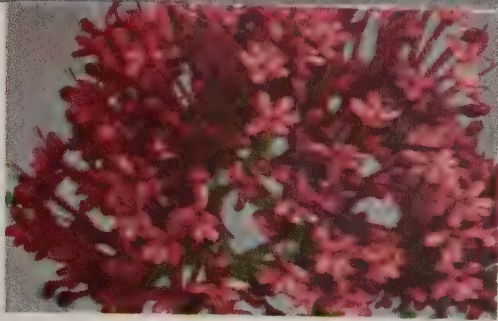
Value \$3.25
Save \$.55 **Only \$2.70**



6 to 8 in.

BLUE CARPET (Above) Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems. Gives blue color when there is very little other blue in the garden. Does not sprawl. Good for the foreground of the border.

\$2.00; 6 for \$3.75



All Summer

18 in.

CENTRANTHUS RUBER (Above)

The beautiful soft red, fragrant flowers of this perennial, borne in close clusters, are produced all summer long and make an especially fine showing in autumn. It grows equally well in either sun or partial shade. Reaches a height of 18 in. and produces very decorative bluish foliage as well as a lovely flower. Plant in masses in rich soil for best results. Very neat and colorful. Hardy and vigorous.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



April, May

1 to 1½ ft.

ANCHUSA (Above) *Myosotidiflora* Delightful clusters of clear blue flowers borne in profusion during April and May. A vigorous-growing perennial that does well anywhere; equally effective in shady or sunny places. The large leaves make an excellent ground cover. Dainty blue flowers on stems 1 to 1½ ft. high, held well above the foliage.

75c each; 3 for \$2.00; 6 for \$3.75



Spring through Fall

9 to 12 in.

WHITE BLEEDING-HEART

(Above) A delightful white form of the old favorite. Blooms heavily in the spring and continues to produce graceful sprays of flowers all summer and fall. Grows luxuriantly in any reasonably good garden soil, in semi-shade or sun, making an attractive clump. 9 to 12 in. high.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



White Veronica
subsessilis
Aug. to Oct. 2 to 2½ ft.

The height and time of bloom for each perennial are indicated under the picture.

WHITE VERONICA

subsessilis (Left) It is delightful in its erect, compact, robust growth and great number of side branches. Grows 2 to 2½ ft. high. The spike form is graceful yet firm, and keeps extremely well when cut. The contrast of the rich green foliage and the sparkling white spikes is extremely effective. Blooms from Aug. to Oct. Healthy and vigorous. (Pl. Pat. #1034.)

\$1.25 each; 3 for \$3.15; 6 for \$6.25



June, July

12 to 18 in.

GYPHOPHILA, ROSY VEIL (Above)

This lower-growing double pink Babys-Breath has won wide popularity. Very generous in bloom, with airy sprays of delicate pink during June and July. Graceful, blue-green foliage. The artistic sprays are invaluable for bouquets. Established plants start to bloom about two weeks earlier than the tall double Gypsophila. 18 in. tall. 85c each; 3 for \$2.25; 6 for \$4.25



Sept. to Frost

1½ to 2 ft.

FUNKIA subcordata alba (Above)

Long, tubular, creamy white flowers. Blooms Sept. to frost. Sweet fragrance. Fresh new blooms are produced every day. Dark green, large heart-shaped leaves. Grows anywhere. Effective in front of taller shrubs or in solid beds. Excellent shade plant.

85c each; 3 for \$2.25; 6 for \$4.25



SUPER-GIANT VIOLETS

VIOLET, WHITE WONDER (Below)

Imagine a dazzling glacier-white Violet! Each plant covered with hundreds of flowers. Individual bloom is enormous, with a center beautifully veined.

75c each;
3 for \$2.00;
6 for \$3.75

DOUBLE RUSSIAN VIOLET (Below, Right)

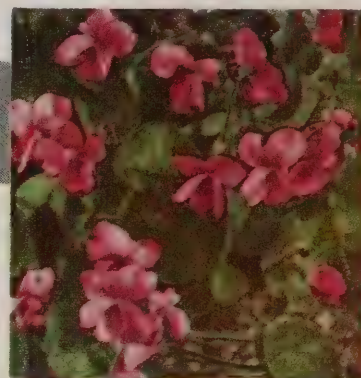
An exquisite double Violet with unusually sweet fragrance. It is hardy anywhere and can be effectively placed wherever a low, colorful purple is needed. Excellent for semi-shady places. In bloom May to Oct.

75c each;
3 for \$2.00;
6 for \$3.75

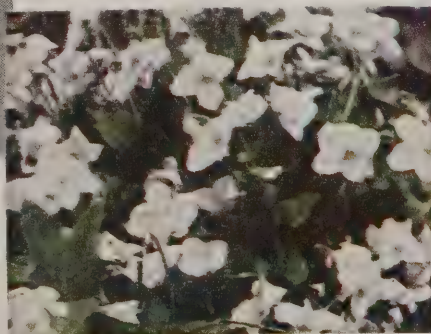
VIOLET, ROSINA (Right)

A mass of lovely fragrant pink Violets in May and again in late August. This variety is widely loved for its color and sweet scent and is very useful in every garden. Ideal for bordering or ground cover. About 10 in.

75c each;
3 for \$2.00;
6 for \$3.75



May Violet, Rosina 10 in.



May Violet, White Wonder 10 in.



Double Russian Violet All season 6 to 8 in.

2 EACH of THESE FOUR VIOLETS • Group No. 498
Value \$2.00
Save \$1.00
Only \$4.80

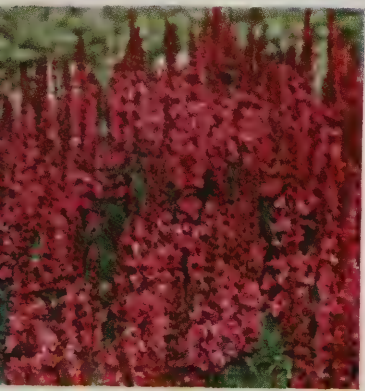
Spring and Fall Violet, Royal Robe 9 to 12 in.

VIOLET, ROYAL ROBE (Above) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets. The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more. A protective mulch of leaves or straw is advisable over winter. Ideal for those difficult, partially shaded spots where other things will not grow well. Once established, it blooms more freely year after year.

65c each; 3 for \$1.75; 6 for \$3.25



Aug.-Frost Aster, Frikarti 2½ ft.



Lythrum, Hybrid Robert All Season 36 in.



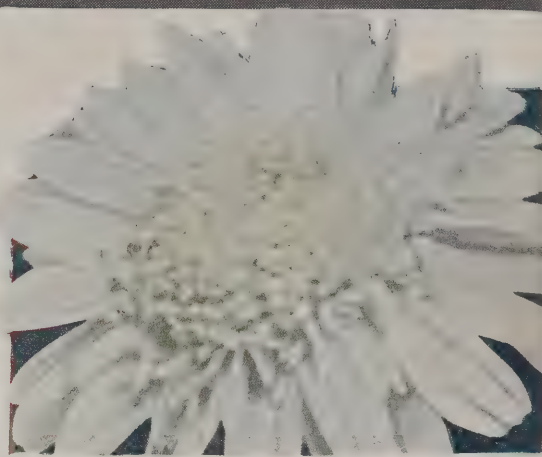
Monarda, Cambridge Scarlet July-Sept. 2½ to 3 ft.



May-June Pink Bleeding-Heart 30 in.



June-July Astilbe, Koblenz 24 to 30 in.



June-Oct. 18 in.

SHASTA DAISY, Esther Read (Above) Very easy to grow for a prim white mass effect. Blooms continuously and freely, June to Oct. Large, magnificent, double flowers on 18-in., strong stems. Plants require a little protection in colder areas and do best when divided every two years. Almost no insects or disease. 85c each; 3 for \$2.25; 6 for \$4.25



June-Aug. 30 in.

SHASTA DAISY, Cobham Gold (Above) This excellent, free-growing, double Shasta Daisy has a golden heart while opening but finishes soft cream-yellow. Fully double, 3¼ to 4 in. across. Grows 30 in. tall and 30 in. across; blooms from end of June through July and early Aug. Foliage light green. \$1.50 each; 3 for \$3.75; 6 for \$7.50



SHASTA DAISY, Wirral Supreme (Above) Glistening white flowers 3 to 3½ in. across, fully double, on tall wiry stems. Compact, 2½-ft. plant, absolutely hardy and very decorative. Blooms in June and July and, if cut, in the fall. (Pl. Pat. #1084.) \$1.25 each; 3 for \$3.15; 6 for \$6.25

ASTILBE, Koblenz

(Above, Right) Blooms in June and July. Spikes are 24 to 30 in. A feathery rose-pink changing to silvery pink. Grows in sun or shade. 85c each; 3 for \$2.25; 6 for \$4.25

ASTER FRIKARTI (Above, Left)

2½ to 3-ft. plant. Light blue-lavender flowers from Aug. until frost. Requires some winter protection in cold sections. 75c each; 3 for \$2.00; 6 for \$3.75

LYTHRUM, Hybrid Robert

(Left) ¾-in. florets of rich deep rose-pink with a sparkling glow, appear about June 5 and last all summer. 36-in. plant with 14-in. spikes. \$1.00 each; 3 for \$2.50; 6 for \$5.00

MONARDA, Cambridge Scarlet

(Left) Blooms freely July, Aug. and Sept. Brilliant scarlet flowers make a splash of sure-fire color. Height 2½ to 3 ft. \$1.00 each; 3 for \$2.50; 6 for \$5.00

PINK BLEEDING - HEART

(Below, Left) Borne in graceful sprays from May through June. Does well in semi-shade or sun. 30 in. 85c each; 3 for \$2.25; 6 for \$4.25

PENSTEMON, Ruby King

(Below, Right) Very free-blooming. 2-in., trumpet-like flowers. Spikes are 18 to 24 in. high. Should have some winter protection. (Pl. Pat. #744.) 85c each; 3 for \$2.25; 6 for \$4.25

AVAILABLE ONLY IN LIMITED QUANTITIES

MONARDA, Croftway Pink

Clear pink. Does well in moist or dry positions, sun or semi-shade. \$1.00 each; 3 for \$2.50; 6 for \$5.00

ASTER, Adorable

A deeper, clearer pink. Buds like rosettes, opening into large, many-petaled flowers. Grows 4 to 4½ ft. Blooms Sept. 75c each; 3 for \$2.00; 6 for \$3.75

ASTILBE, Fanal

Blooms in May and June. A unique color, rich, deep red. 15-in. flower spike. Happy in semi-shade or sun. 85c each; 3 for \$2.25; 6 for \$4.25

ASTILBE, White Gloria

Wide, feathery white spikes 28 to 30 in. high, rising at least 12 to 15 in. above the foliage. 85c each; 3 for \$2.25; 6 for \$4.25

SPECIAL GROUP OFFER

GROUP No. 508
1 each of these:
Astilbe, Koblenz; Aster Frikarti; Lythrum, Robert; Monarda, Scarlet; Pink Bleed. Ht.; Penstemon, Ruby King.
Value \$5.30 Only \$4.40
Save \$.90

June-Oct. Penstemon, Ruby King 18 to 24 in.



SPECIAL GROUP OFFER

GROUP No. 518
One of each:
Shasta Daisy, Esther Read
Cobham Gold
Wirral Supreme.
Value \$3.60 Save \$.60
Only \$3.00

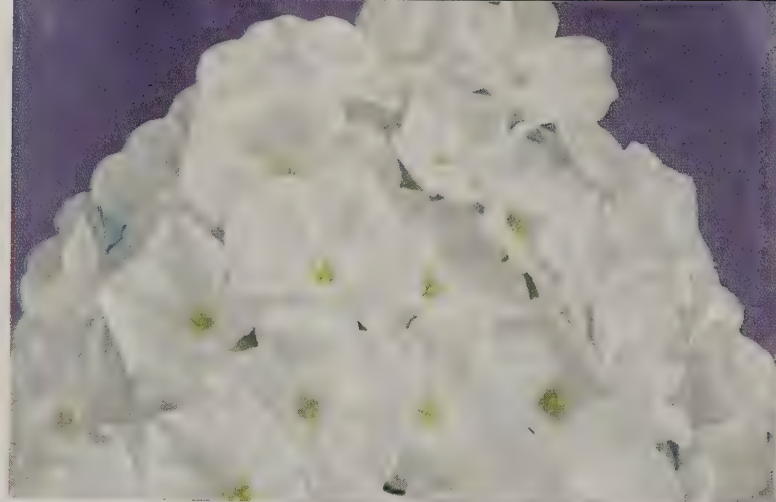
The height and time of bloom for each perennial are indicated under the picture.



June, July Phlox, Brigadier 2½ to 3 ft.

PHLOX, BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. One of the taller growing Phlox, it reaches a height of 2½ to 3 ft. Each flower head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00



July, Aug. Phlox, White Admiral 2 to 2½ ft.

PHLOX, WHITE ADMIRAL (Above) Here is a new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and Aug. White Admiral is very fragrant.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

SPECIAL GROUP OFFER
GROUP No. 528
2 Phlox, Brigadier
2 Phlox, White Admiral
Value \$4.00
Save \$.70
Only **\$3.30**



Poppy, Salmon Glow
May-June
3 to 3½ ft.



July-Sept. Rudbeckia, Sull. Oriole 2 ft.

RUDBECKIA Sullivantii, Oriole (Above) A vivid splash of color during July, Aug. and early Sept. The black and gold combination is stunning. Grows 2 ft. high.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

RUDBECKIA, The King (Right, Above) Regal, deep crimson-red flowers. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. Grows 4½ ft. high.

85c each; 3 for \$2.25; 6 for \$4.25

RUDBECKIA, White King (Right) The classical white flower has a handsome center cone of a brown-green color, flecked with orange. The white petals have a spread of 4½ in. The plant is sturdy and will reach 40 in. tall. Will bloom from July to frost.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

GYPHOPHILA, Fairy Perfect (Right, Below) Forms a lovely mass of white about 40 in. high and equally wide. Florets are pure white; each one is fully double and ½ in. across. Blooms from June to early Aug., and if cut back, it will bloom in Sept. Big panicles of bloom are of good substance. Hardy. \$1.25 each; 3 for \$3.15; 6 for \$6.25

POPPY, Salmon Glow (Above, Left) This double, brilliant salmon Poppy is really a stopper. If there is room for only one Poppy in your garden, Salmon Glow should be the one you choose, with its great quantities of 5 to 6-in. blooms. The gay color of Poppies is a must in all spring gardens. Here is a color that will blend well and not fight its neighbors. There are blooms for a period of almost six weeks. A strong grower, 3 ft. tall.

85c each; 3 for \$2.25; 6 for \$4.25

ACHILLEA, Golden Plate (Left) Huge, rich butter-cup-yellow flowers 8 in. across, on graceful 4-in. stems. Blooms from June to frost.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

COREOPSIS, Golden Shower (Not illustrated) Compact plants produce a continuous cascade of star-like, golden flowers 1½ in. across. Blooms June to frost.

75c each; 3 for \$2.00; 6 for \$3.75



Rudbeckia, The King 4½ ft.



Rudbeckia, White King
July-Frost
40 in.



Gypsophila, Fairy Perfect
June-Aug.
40 in.

SPECIAL GROUP OFFER
No. 548
One each of these:
Poppy, Salmon Glow
Achillea, Golden Plate
Gypsophila, Fairy Perfect
Coreopsis, Golden Shower
Value \$3.85 Save \$.65
Only **\$3.20**

June to Frost Achillea, Golden Plate 4½ ft.



Happiness

**SPECIAL OFFER
GROUP No. 558**1 each of the 4
Giant Delphiniums
Happiness, Loveliness,
Peace, Pink GlowValue
\$5.75
Save
\$.95**ONLY
\$4.80**

Loveliness

Peace

Enchantment

**JACKSON
& PERKINS
FAMOUS****GIANT DELP****HAPPINESS (Left)**

Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy—a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for fine contrast. Has the vigor and hardiness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each;
3 for \$3.15;
6 for \$6.25

LOVELINESS

(Above) Immense, semi-double florets $3\frac{1}{2}$ to 4 in. across. Each floret is a beautiful orchid-lavender color with a white center and accentuated on the far edges with tiny points of sea-blue. The full flower spikes furnish a dramatic accent in any group planting. Height 4 to $4\frac{1}{2}$ ft. It will repeat rapidly in the summer months and will be lovely again in the fall.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

PEACE (Above)

Here is a handsome variety that is just as desirable as its name. Individual florets are $3\frac{1}{2}$ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when it is through blooming, the plant will quickly give another crop of giant flowers. A beautiful variety to plant with other colors. Reaches a height of 4 ft.

\$1.50 each;
3 for \$3.75;
6 for \$7.50

"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall

AN IMPROVED RACE

One of our chief aims in developing this new race was

ENCHANTMENT

(Above) Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream. A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. Striking in a white vase. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

DEBUTANTE (Not

illustrated) The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

NEW!
**PINK
GLOW**

Freedom

Delightful

SPECIAL OFFERS**GROUP No. 568**

All Blue Delphiniums

2 Each

2 Delightful
2 Enchantment

2 Gayety

Value \$5.10

Save \$.85

ONLY

\$4.25**GROUP No. 578**

All 10 Delphiniums

Value \$11.00

Save \$1.85

ONLY

\$9.15

Glorious

DELPHINIUMS!

**Hardy Northern
New York Strain!**

They Grow Over 3 Feet Tall!

GUARANTEED TO BLOOM!

to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J & P Delphiniums do not need staking in most localities.

This Northern New York strain reaches these ideals and still has kept all the exquisite grace and charm of Delphiniums at their best. Plant them in threes, fives or dozens for dramatic color effects.

GAYETY (Not illustrated) A dainty color that is most pleasing—pinkish lavender with outer petals blue. Unique color display that will remind you of "lavender and old lace." Side shoots prolong the blooms for several weeks. 5 ft. tall.
85c each; 3 for \$2.25;
6 for \$4.25

PINK GLOW (Above) A large-flowered variety with the new dark rose-pink florets with lilac shadings. The flowers have white eyes. Blooms in June and July and again in August and September if properly cut back. 4 ft. tall.
\$1.50 each; 3 for \$3.75;
6 for \$7.50

FREEDOM (Above) White, with black-and-white bees. The long-lasting spikes are set with large, double florets and bloom again in late summer if cut back after the early crop. Will "pep up" any garden, for it has real character. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. 4½ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.
85c each; 3 for \$2.25;
6 for \$4.25

DELIGHTFUL (Above) Deep blue. The rare, real all-blue, in the darker shades so hard to get. Particularly effective because it is so good with other colors. It furnishes a glorious background for lower-growing flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings. Be sure to cut back the plant after its first blooming period so that it will repeat later.
85c each; 3 for \$2.25;
6 for \$4.25

GLORIOUS (Right) Deep royal purple, by far the darkest and richest of all Delphiniums. This is truly a breath-taking color. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong, holding the majestic spikes on proud display. The plant repeats quickly with its colorful bloom spikes and is always perfectly hardy. A color needed for accent, no matter what other varieties are grown. 4½ ft. tall.
\$1.00 each; 3 for \$2.50;
6 for \$5.00

The BIGGEST, Most Colorful, Earliest Blooming G

JACKSON & PERKINS
EXCLUSIVE MIRACLE

GIANT BIRD M

Huge Blooms from 4 to 5½" Across!

SPECIAL OFFER!

GROUP No. 588

6 New
"Bird Series"
Mums

Value \$6.00
Save \$1.05

Redpoll
Bobolink
Teal
Sage Grouse
Pink Seagull
Painted Bunting
Only **\$4.95**

SPECIAL OFFER!

GROUP No. 598

1 of Each

Desert Quail
Redpoll
Thrasher
Value \$6.00
Save \$1.05

Cuckoo
Pink Seagull
Golden Cockatoo
Only **\$4.95**

SPECIAL OFFER!

GROUP No. 608

1 of Each

Golden Swallow
Iceland Gull
Painted Bunting
Value \$6.00
Save \$1.05

Martin
Phoebe
Bobolink

Only **\$4.95**

NEW VARIETIES FOR 1958

A REDPOLL. Deep bronze-red, 5-in. flowers have a slight touch of pure bronze on the tips of the unexpanded petals. The petals are of light texture, with a reverse of buff-yellow. 2-ft. plants bloom from Sept. 27 to frost. Dark, fine-cut foliage. (Pl. Pat. Applied for.)

B BOBOLINK. Bright gay coral-burnt-orange in the bud and sharp pastel orange to gold in the open flower. This newest quilled spoon type of garden Mum blooms from Sept. 20 to real freezing. 30-in. plant is disease free. (Pl. Pat. Applied for.)

C TEAL. Beautiful silver-pink blooms reach 4½ to 5 in. The 2-ft. plants bloom from Sept. 27 until frost; graceful light foliage. The color is buoyant and gay, whether in the house or the yard. Broad plant has strong stems. (Pl. Pat. Applied for.)

D SAGE GROUSE. A most attractive new color. When opening, it is strawberry-coral, with a golden buff reverse. The whole flower is slightly lighter when fully open. 5-in. flowers are borne on 30-in. plants. Blooms from early Oct. until heavy frost. (Prop. Rights Reserved.)

E PINK SEAGULL. An enchanting light pink form of our very popular white Seagull. 5 to 5½-in. flowers are borne on 24-in. plants. The variety is very free and blooms from early Sept. until frost. Good in all sections of the country. (Prop. Rights Reserved.)

F PAINTED BUNTING. A 5-in. flower with an intense deep red color lightened in the center with golden bronze petals. The excellent plant is medium height and foliage is clean and glossy. Blooms from early Oct. to heavy frost. (Prop. Rights Reserved.)

1 DESERT QUAIL. One of the lovely soft lavender-pinks. The 5-in. flowers are decorative, flat and widespread. The 20 to 24-in. plants bloom the end of Sept. to frost. Foliage is fine cut and clean. A lovely color, both in the garden and for use in flower arrangements. (Pl. Pat. #1555.)

2 CUCKOO. The double flower is a clear lemon-yellow and normally grows to 5½ in. across. Its multitude of petals gives it an attractively shaggy look. Plant is of medium height, clothed with rich dark foliage. Blooms Sept. 20 to frost. One of the best of the Bird Series Mums. (Pl. Pat. #1578.)

3 RUFFED GROUSE. Here is a double pastel variety of light salmon-strawberry-red. The flower is 4½ in. in diameter and begins to bloom the middle to end of Sept., reaching full bloom Oct. 12. Very hardy, with broad, firm petals. Gives a lively splash of color anywhere. (Pl. Pat. #1554.)

\$1.00 each; 3 of a kind



GARDEN MUMS Ever Created!

47

MUMS

Keep Your Garden Glowing With Color Long After Other Flowers Have Finished!

4 PHOEBE. Golden tangerine buds open up to very pleasant, friendly tan flowers. A lively, lovely variety during its life—4½ in., larger if disbudded. The plant has compact growth reaching 32 to 36 in. in height. Excellent for cutting. Long lasting. Blooms Sept. 15. (Pl. Pat. #1467.)

5 CHICKADEE. This lovely orchid-lavender Mum is very decorative both outdoors and indoors. The 5-in. flowers start blooming about Sept. 30. The 30-in. plant is very sturdy and resistant to insects and disease. Blooms are long lasting and keep well when cut. (Pl. Pat. #1571.)

6 ICELAND GULL. The 5½ to 6-in. flowers are breath-taking in their beauty. Center of the flower is soft light yellow, while the outer petals are shaggy and pure white. The 2½-ft. plant carries many blooms from Sept. to heavy frost. Very attractive and desirable. (Pl. Pat. #1666.)

7 ORCHARD ORIOLE. Beginning in late Sept. and from then on through early Oct., this new Mum carries masses of rich orange-bronze flowers that reach 5 in. in diameter and are produced on 30 to 36-in. stems. Popular for arrangements, with its typically autumn coloring. (Pl. Pat. #1461.)

8 GOLDEN COCKATOO. Here is the most spectacular yellow garden Mum of all time! The 5 to 5½-in. flowers are a glowing Indian yellow in color. 2-ft. plants bloom from late Sept. and will brighten up your garden until frost. Dark foliage is disease resistant. (Pl. Pat. #1638.)

9 THRASHER. One of the choicest and earliest of the autumn-colored Bird Mums. Burnt-orange to brown, a real fall color. Combines well with yellow and gold varieties. The 4½-in. flowers come in great profusion on 25 to 30-in. plants. Blooms middle of Sept. to frost. (Pl. Pat. #1553.)

10 GOLDEN SWALLOW. This is a large decorative type with graceful flowers that reach as much as 5 in. across. The buds are coral in the center, and when open the petals are gold with coral on the reverse. Masses of blooms appear on the 24 to 30-in. plant. Blooms Sept. 5 on. (Pl. Pat. #1446.)

11 MARTIN. The cerise to rose-pink petals have a silvery reverse which gives great life and verve to the half-open flower. The open bloom finishes a gay silvery pink. The 5-in. flowers are delightfully fragrant. Grows 24 to 30 in. high. A fine new color in Mums. Blooms Sept. 25. (Pl. Pat. #1466.)

\$2.50; 6 of a kind \$5.00



More

JACKSON & PERKINS EXCLUSIVE MIRACLE

GLIA



A BALTIMORE ORIOLE. A golden yellow flat decorative flower with incurved centers and outer petals lightly reflexed at the finish. Petals are slightly lighter on the reverse side of the 5½-in. flowers. Grows 30 in. tall. Blooms Sept. 20 to frost. A delightful, refreshing color. (Pl. Pat. #1636.)

B TOWHEE. Starts red with reverse of petals golden; 3½-in. flowers soften to a gold-tipped maroon and finish a lovely red-bronze. Grows about 2½ ft. tall, covered with large, full, pompon-shaped flowers. Blooms Sept. to frost. (Pl. Pat. #1169.)

C SEAGULL. The giant size and airy grace of this new Mum will make it an immediate favorite. 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. This new variety is one of the largest of this new J&P strain of Mums. (Pl. Pat. #1130.)

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D SWALLOW. Beautiful soft coral-pink opening into a double, buff-colored flower, reaching about 5 in. across. Lovely irregular petals have a pleasing informal effect in all stages. Blooms from early Sept. to frost and grows to 3 ft. Ideal as a cut flower. (Pl. Pat. #1106.)

E VIRGINIA RAIL. Brown is the dominant color until the flower is almost fully open, when it blends into a clear pastel tan. 4½-in. blooms are produced freely from the middle of Sept. to frost. Blends easily with any color scheme. (Pl. Pat. Applied for.)

F WOOD DUCK.

Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse. Stiff long stems and dozens of blooms on each plant. Individual flowers are easily 4½ to 5 in. across and much larger when disbudded for specimens. 2½ to 3 ft. tall. (Pl. Pat. #1310.)

G ROBIN. A new color in the hardy Bird Series. Strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very double, 5 in. in diameter and almost 3 in. through, like a compound dahlia type. (Pl. Pat. #1307.)

H TITMOUSE. The color is a clear lavender-pink with the lavender dominating at the finish and the silvery grey foliage offering a lovely contrast. Flowers are full and thick, measuring 4 to 4½ in. in diameter. The plant is 24 in. tall. Blooms in early Oct. A favorite for cut-flower use. (Pl. Pat. #1630.)

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lightening at edges, with the petals arranged like the crest of the cockatoo. A lovely variety with 5-in. flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. #1171.)

J CAROLINA PARAKEET. A very gay orange-bronze Mum with golden bronze on the reverse of the petals. The 4½-in., double flowers are semi-incurred in shape. 27-in. plants start blooming the end of Sept. The abundance of blooms sometimes necessitates staking the plant. (Pl. Pat. #1657.)

K MACAW. The 4½-in. blooms are reddish burnt-orange suffused with gold in the heart of the flowers. These long-lasting blooms are rounded in form with petals full to the center. Plant grows about 2½ ft. tall, with dark green foliage. Long blooming period. Warm fall coloring. (Pl. Pat. #1609.)

L TANAGER. As pretty and cheery as its namesake. 4-in., bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum. Blooms Sept. through Oct. . . very resistant to frost. Grows 2½ ft. (Pl. Pat. #1129.)

M CANARY. Clean-cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, 4½-in. flowers are beautiful rich golden yellow. Reaches 24 to 30-in. height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms Sept. and Oct. (Pl. Pat. #1113.)

N COCKA-TOO. Clean lemon to cream - white,

N CARDINAL. The largest of the early hardy red Chrysanthemums—3½ to 4-in. flowers. Half-open blooms are deep red, softening to bronze-red. Plant grows 2½ to 3 ft. Blooms Sept. to frost. This is your opportunity to get another shade of red in early Chrysanthemums. (Pl. Pat. #1165.)

O KINGBIRD. Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. 5 to 5½-in. flowers. The plant grows 3½ ft. and is equally vigorous, healthy and hardy. The foliage is a rich green and also very attractive. (Pl. Pat. #1306.)

P PHEASANT. Vibrant autumn bronze. Flower is 4½ to 5 in. Irregular petals are graceful and breath-taking. Center of warm burnt-orange softens to pinkish bronze, finally a tawny yellow on the edges. Blooms Sept. 15 to frost. 3 to 3½ ft. (Pl. Pat. #1162.)

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BETSY McCALL. Soft coral with an overlay of gold. See page 7.

BLAZE. Blazing scarlet, 2 to 3 in. See page 37.

CHRYSLER IMPERIAL. Vivid crimson-red. See page 12.

DETROITER. Rich carmine-red. See page 14.

DIAMOND JUBILEE. Buff-orange, 5 to 6 in. See page 11.

ECLIPSE. Most popular yellow. Graceful bud. See page 21.

ENCHANTMENT. Large, peach-pink. See page 14.

FASHION. Gorgeous coral-pink overlaid with gold. One of our 3 greatest creations. See page 22.

FUSILIER. Fragrant, flaming orange-scarlet. See page 3.

GAIL BORDEN. Pastel pink and apricot. Bud soft yellow on outside. See page 3.

GOLDEN FLEECE. Bright, warm yellow. See page 6.

GOLDEN MASTERPIECE. Largest yellow Rose in existence. See page 4.

K. T. MARSHALL. A warm glowing pink. See page 13.

NEIGE PARFUM. Gorgeous white, most fragrant. See page 19.

NEW YORKER. Unfading red, 6½ in. One of our 3 greatest creations. See page 10.

PAGEANT. A magnificent bicolor. See page 9.

PEACE. Huge, golden yellow blooms. Buds are etched with pink. See page 15.

PEACEFUL. Deep coral-rose-pink. See page 11.

QUEEN ELIZABETH. Pure pink. See page 9.

RED PINOCCHIO. Brilliant scarlet-red. See page 28.

SPARTAN. Large, orange-red blooms. See page 6.

TAWNY GOLD. Tawny gold blooms. See page 8.

TIFFANY. Phlox-pink blooms. See page 13.

TWILIGHT. Lavender-lilac, silvery reverse. See page 5.

WHITE BOUQUET. Opulent white blooms. See page 7.

WHITE SWAN. Pure white. See page 10.



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